Marvin S. Gittes (MG-6112)

Timur E. Slonim (TS-0915)

MINTZ, LEVIN, COHN, FERRIS, GLOVSKY and POPEO, P.C.

666 Third Avenue

New York, New York 10017

Tel.: (212) 935-3000 Fax: (212) 983-3115

Email: mgittes@mintz.com

tslonim@mintz.com

Attorneys For Hampton Court Jewelers Ltd. d/b/a Cellini Fine Jew

# CASHIERS

#### UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

THE FRANK LLOYD WRIGHT FOUNDATION, : an Arizona not-for-profit corporation,

Plaintiff,

v.

HAMPTON COURT JEWELERS LTD. d/b/a CELLINI FINE JEWELRY, a New York domestic business corporation,

Defendant.

HAMPTON COURT JEWELERS LTD. d/b/a CELLINI FINE JEWELRY, a New York domestic business corporation,

Third Party Plaintiff,

v.

BAGUÉS-MASRIERA, S.A., a corporation domiciled in Spain,

Third Party Defendant.

08 CV 00422 (NRB)

THIRD PARTY COMPLAINT

DEMAND FOR JURY TRIAL

**HAMPTON COURT JEWELERS LTD.'S** THIRD PARTY COMPLAINT AGAINST BAGUÉS-MASRIERA S.A. Pursuant to impleader under Fed. R. Civ. P. § 14(a), Hampton Court Jewelers Ltd. d/b/a Cellini Fine Jewelry ("Cellini"), by its attorneys Mintz Levin Cohn Ferris Glovsky & Popeo, P.C., for its Third Party Complaint against Third Party Defendant Bagués-Masriera S.A. ("Bagués") hereby states as follows:

#### **NATURE OF THE ACTION**

1. Cellini's claims against Bagués arise from Bagués' manufacture and sale to Cellini of fine jewelry which Plaintiff The Frank Lloyd Wright Foundation (the "FLWF") accused of, *inter alia*, trademark and copyright infringement. They are for breach of the implied warranty of title and against infringement under N.Y.U.C.C. § 2-312 and common law, breach of obligations under Article 42 of The United Nations Convention On Contracts for the International Sale of Goods, indemnification, contribution, and impleader pursuant to Federal Rule of Civil Procedure 14(a).

#### **THE PARTIES**

- 2. Cellini is a New York domestic business corporation with its principal place of business at 301 Park Avenue, New York, New York. Cellini is a fine jewelry retailer.
- 3. Upon information and belief, Bagués is a Spanish corporation headquartered at Consell de Cent, 331 pral., Barcelona, Spain 08007.
- 4. Bagués designs, sells and distributes fine jewelry to customers throughout the United States, including to customers located in New York. According to its website, Bagués maintains an office in the United States at 34522 North Scottsdale Road, Suite 630, Scottsdale, Arizona from which it "manag[es] sales outlets located in the most prestigious jewelleries [sic]" in the United States. (Ex. A).

5. Bagués owns the domain name and operates the website www.masriera.com, through which it promotes its fine jewelry collections.

#### **JURISDICTION AND VENUE**

- 6. This Court has jurisdiction pursuant to 28 U.S.C. § 1332(a) because the parties are citizens of different states and the amount in controversy, exclusive of interest and costs, exceeds \$75,000.
- 7. This Court has jurisdiction pursuant to 28 U.S.C. § 1367 because the claims alleged herein are so related to the underlying action entitled <u>The Frank Lloyd Wright</u>

  Foundation v. Hampton Court Jewelers Ltd. d/b/a Cellini Fine Jewelry, No. 08 CV 00422, filed in this Court on January 16, 2008, that they form part of the same case or controversy.
- 8. This court has jurisdiction over Bagués pursuant to NY C.P.L.R. § 302 because Bagués transacted business in New York and the claims giving rise to this action relate to that business; Bagués contracted to supply fine jewelry in New York, and Bagués has committed a tort within New York State.
- 9. Venue is proper in this Court under 28 U.S.C. § 1391 because a substantial part of the events or omissions giving rise to the claims occurred in this judicial district.

#### **FACTS**

- 10. Upon information and belief Bagués has been in the business of creating, designing, and selling fine jewelry for over 100 years.
- 11. Bagués has been, and continues to be, designing and selling fine jewelry, in what it refers to as the "art deco" and "art nouveau" styles.
- 12. Upon information and belief, at least as early as 1997, Bagués began selling, and is currently selling, a line of fine jewelry in the "art deco" style that it calls the Vitralls

Collection. On its own web site, Bagués refers to the Vitralls Collection as "memorable." (Ex. B).

- 13. In the book, entitled Masriera Jewellery [sic], 200 Years of History, published by Ambit Serveis Editorials in Barcelona in 1999, the author Pilar Velez who wrote the book at the invitation of the Oliveras Bagues family "after intense research in the Bagues Masriera Archives, thanks to the great kindness of Joan, Jordi and Oriol Oliveras i Bagues [majority owners of Bagués])," described the Vitralls Collection as being "dedicated to Frank Lloyd Wright." (Ex. C).
- 14. Upon information and belief, Bagués advertised, marketed and offered for sale jewelry from its Vitralls Collection in the United States.
- 15. Upon information and belief, Bagués is currently a corporate sponsor and a member of the Corporate Patron Program of the Metropolitan Museum of Fine Art in New York, New York.
- 16. Bagués participated in a jewelry tradeshow entitled JCK Las Vegas in Las Vegas, Nevada on or about May 30 June 2, 2006 at which its representatives marketed the Vitralls Collection to potential customers, including Cellini. At the Las Vegas show, Bagués representatives told Cellini that the Vitralls Collection was inspired by Frank Lloyd Wright.
- 17. Between June 2006 and December 2006, Cellini purchased from Bagués fine jewelry from the Vitralls Collection.
- 18. Bagués shipped all orders placed by Cellini to Cellini retail stores located at 301 Park Avenue or 509 Madison Avenue in New York, New York.

- 19. On or about December 4, 2006, the FLWF sent a letter to Cellini informing Cellini that the accused jewelry from Bagués' Vitralls Collection, *inter alia*, allegedly infringes trademarks and copyrights owned by the FLWF.
- 20. Cellini duly notified Bagués of the claims by the FLWF. Discussions ensued between the FLWF and Cellini, through its counsel. Additionally, discussions between Cellini and Bagués were also initiated.
- 21. On January 16, 2008, the FLWF filed Civil Action No 08-CV-00422 entitled *The Frank Lloyd Wright Foundation v. Hampton Court Jewelers Ltd. d/b/a Cellini Fine Jewelry* (the "Civil Action"). A copy of the FLWF's Complaint is attached hereto. (Ex. D).
- 22. In the Civil Action, the FLWF alleges, *inter alia*, that the fine jewelry that Cellini purchased from Bagués infringes the FLWF's trademarks and copyrights.
- 23. The FLWF had advised Cellini on December 21, 2006, prior to filing the Civil Action, that it was withdrawing its copyright infringement claims. However, in the Civil Action, the FLWF re-asserted a copyright infringement claim.
- 24. On or about February 27, 2008, Cellini notified Bagués that it received, *inter alia*, claims of trademark and copyright infringement from the FLWF, provided it with a copy of the Complaint, and requested that Bagués defend and indemnify Cellini in connection with the FLWF's trademark and copyright infringement claims.
- 25. To date Bagués has not agreed to provide indemnification, contribution or honor its warranties of title and against infringement, and there are no indications that it will do so in the future.
- 26. Cellini has incurred and expects to continue to incur significant attorneys' fees and costs defending against the FLWF's infringement allegations in the Civil Action.

#### COUNT I- Breach of Implied Warranty of Title and Against Infringement

- 27. Cellini repeats and incorporates by reference each and every allegation set forth in Paragraphs 1 through 26, above.
- 28. Bagués is a merchant regularly dealing in, designing, manufacturing, selling, and distributing fine jewelry.
- 29. Bagues sold the accused fine jewelry that is the subject of the Civil Action to Cellini.
- 30. Since Bagués warranted title to the fine jewelry it sold to Cellini to be free from claims of infringement, the FLWF's infringement allegations in the Civil Action impair Cellini's title to the accused fine jewelry from Bagués Vitralls Collection.
- 31. Bagues did not exclude or disclaim any implied or express warranties owed to Cellini, including the warranty of title and against infringement.
- 32. Cellini did not design or manufacture the fine jewelry included in the Vitralls Collection.
- 33. On information and belief, Bagués had not procured the FLWF's permission for the sale of the Vitralls Collection when it sold the pieces from the Virtralls Collection to Cellini.
- 34. Bagués breached its warranty of title and against infringement under N.Y.U.C.C. § 2-312 and common law and is liable to Cellini for such damages, fees and costs Cellini incurs in defending the accused fine jewelry from Bagués' Vitralls Collection against the allegations contained in the Civil Action.
- 35. Bagués' breach of warranty of title and against infringement has caused Cellini to sustain monetary damages, loss and injury in amounts to be determined at trial, including

attorneys' fee and expenses in defending the Civil Action and prosecuting this third party action, and Bagués is liable therefore.

## <u>COUNT II - Breach of Obligations Under The United Nations Convention On Contracts</u> <u>for the International Sale of Goods</u>

- 36. Cellini repeats and incorporates by reference each and every allegation set forth in paragraphs 1 through 35, above.
- 37. The United Nations Convention On Contracts for the International Sale of Goods (the "Convention") applies to the sales of fine jewelry from Bagués to Cellini that are the subject of the Civil Action since their respective places of business are in Spain and the United States of America, both of which have ratified the Convention.
- 38. Bagues did not exclude or disclaim any implied or express obligations of the sellers under the Convention, including the warranty against infringement.
- 39. Cellini did not design or manufacture the fine jewelry included in the Vitralls Collection.
- 40. On information and belief, Bagués had not procured the FLWF's permission for the sale of the Vitralls Collection when it sold the pieces from the Virtralls Collection to Cellini.
- 41. The FLWF filed the Civil Action against Cellini and alleges that the fine jewelry that Cellini purchased from Bagués infringes, *inter alia*, the FLWF's trademarks and copyrights.
- 42. Bagués as the seller breached its obligation under Article 42 of the Convention that the "seller must deliver goods which are free from any right or claim of a third party based on industrial property or other intellectual property, of which at the time of the conclusion of the contract the seller knew or could not have been unaware ...." Bagués is liable to Cellini for such damages, fees and costs Cellini incurs in defending the accused fine jewelry from Bagués' Vitralls Collection against the allegations contained in the Civil Action.

43. Bagués' breach of its obligations as the seller under Article 42 of the Convention has caused Cellini to sustain monetary damages, loss and injury in amounts to be determined at trial, including attorneys' fees and expenses in defending the Civil Action and prosecuting this third party action, and Bagués is liable therefore.

#### **COUNT III - Indemnification / Contribution**

- 44. Cellini repeats and incorporates by reference each and every allegation set forth in paragraphs 1 through 43, above.
- 45. Attached as <u>Exhibit E</u> is Cellini's Answer from the Civil Action. The FLWF's Complaint (Ex. D) and Cellini's Answer are incorporated by reference herein.
- 46. On information and belief, Bagués, or those under its control, designed, manufactured, sold, and distributed the pieces in the Vitralls Collection which form the basis of the FLWF's claims.
- 47. Cellini is entitled to indemnification and contribution from Bagués since Bagués is the party which designed, manufactured, sold, and distributed the alleged infringing fine jewelry, which it warranted to be free from claims of infringement.

WHEREFORE, Cellini requests that this Court enter judgment in its favor and against Bagués as follows:

A. Award Cellini damages, fees or costs incurred or suffered by Cellini as a result of Bagués having delivered goods to Cellini that were not free of claims of infringement by any third person, including any adverse judgment or settlement, any attorneys' fees, and any costs incurred by Cellini in having to defend itself against the claims alleged in the Civil Action and to prosecute this third-party action; and

B. Award Cellini such other and further relief as the Court may deem just and proper.

#### **DEMAND FOR JURY TRIAL**

Pursuant to Fed. R. Civ. P. 38(b), Cellini hereby demands a trial by jury on all issues so triable.

Dated: New York, New York April 3, 2008

> MINTZ LEVIN COHEN FERRIS GLOVSKY AND POPEO, P.C.,

Marvin S. Gittes (MG-6112)

Timur E. Slonim (TS-0915)

The Chrysler Center 666 Third Avenue

New York, New York 10017

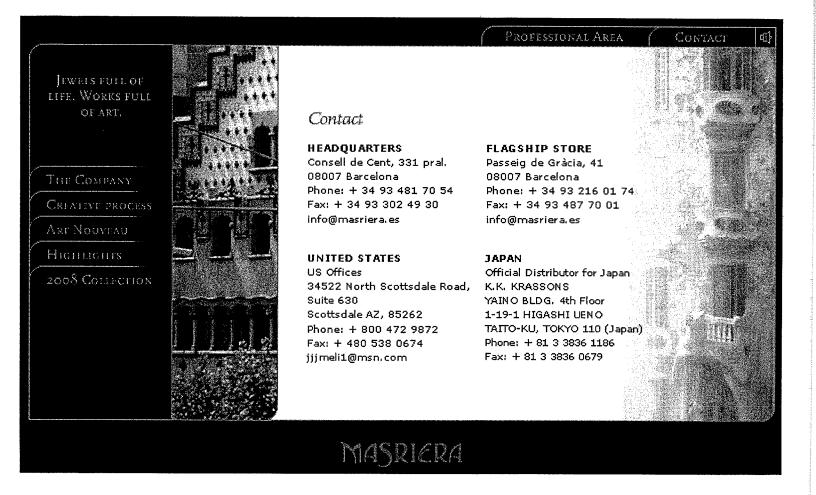
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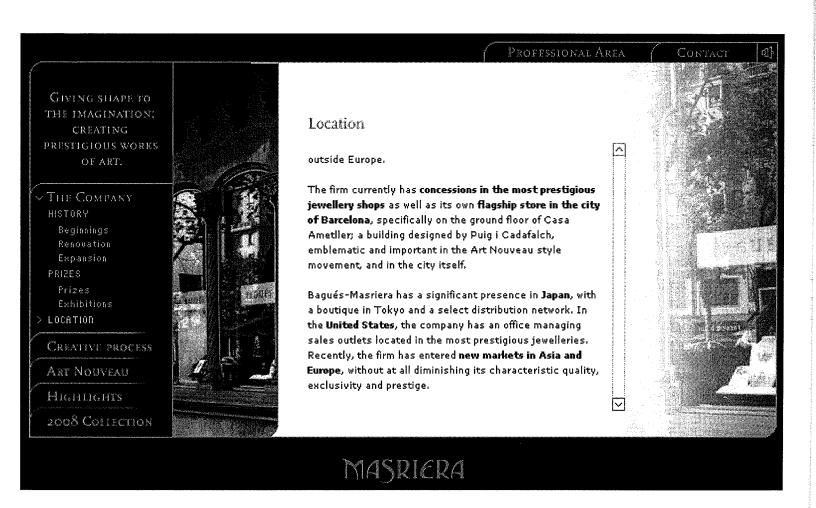
Counsel for Defendant and Third Party Plaintiff Hampton Court Jewelers Ltd. d/b/a Cellini Fine Jewelry

#### OF COUNSEL:

Geri L. Haight, Esq.
Mintz, Levin, Cohn,
Ferris, Glovsky and Popeo, P.C.
One Financial Center
Boston, MA 02111
Tel: (617) 542-6000

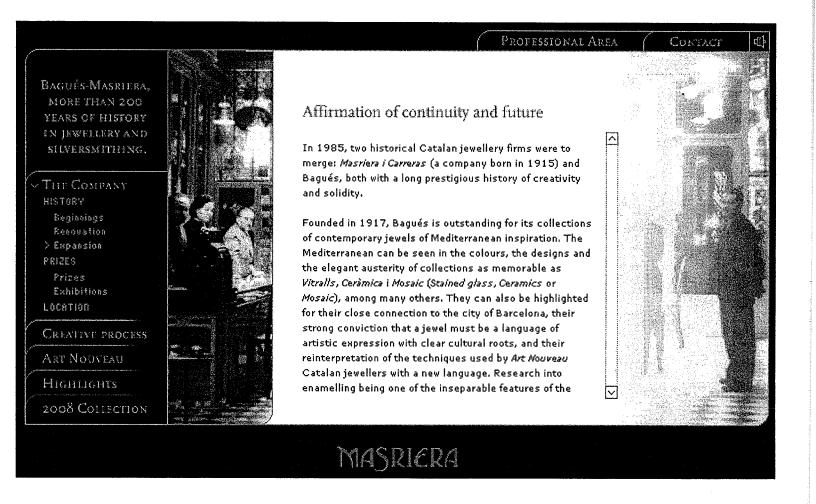
Tel.: (617) 542-6000 Fax: (617) 542-2241





Document 10-2

Exhibit B



Case 1:08-cv-00422-NRB Document 10-3 Filed 04/03/2008 , Page 2 of

PILAR-VÉLEZ

# MASRIEWELLERY 200 YEARS OF HISTORY

àmbit

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Abadia de Montserrat (pgs. 122)

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and in the United States.2 By way of example, we could mention the most representative: the outstanding catalogue of a major donation, The Art of the Jeweller. A catalogue of the Hull Grundy Gift to the British Museum I-II,3 handed over in 1978, though it only includes one piece by Lluís Masriera, a birdshaped pin; Vivienne Becker's broader study, Art Nouveau Jewelry, where the only Spanish jeweller to be mentioned is Lluís Masriera;6 by the same author, Antique and Twentieth Century Jewellery (A guide for collectors),7 which merely mentions Lluís Masriera in passing;8 the book by Charlotte Gere and Geoffrey C. Munn, Artists' Jewellery Pre-Raphaelite to Arts and Crafts,9 where the merger with the Carreras family is also briefly mentioned;10 also in the same collection, written by David Bennett and Daniela Mascetti, is Understanding Jewellery," a book which features Masriera as a mere disciple of Lalique;12 Jewelry & Metalwork in the Arts & Crafts Tradition,13 by Elyse Zorn Karlin, which only briefly mentions Masriera;14 a very recent publication, Le bijou Art Nouveau en Europe,15 a work coordinated by Rolende van Strydonck de Burkel with text by Jacqueline Francotte-Florence, which is the most complete of all those listed here, as, despite being aimed at a general public, it includes most of the names in jewellery at that time from the length and breadth of Europe (Masriera is given considerable space and six of his pieces are reproduced,16 one in large format as the sole motif of the book jacket); and finally another recent work, Dictionnaire International du Bijou, where we find the entry "Masriera". IS Nonetheless, when we weigh up this type of bibliography, we see how when Lluís Masriera comes under the pen, it is as though he were a disciple or imitator of Lalique, whereas the reality is quite different, as we will see in the course of the following pages. While it is true that Lalique's work made a profound impression on Masriera in 1900, when he saw it at the International Exhibition in Paris, the Catalan jeweller never had any kind of personal relationship with or dependence on him; if his work does have anything in common with that of Lalique, it is because he was already cultivating a very similar art, both conceptually and artistically. More than a mere follower or admirer of the French artist, Lluís Masriera was indubitably the great jeweller of Catalan Modernism.

To return to the Masriera family, with the exception of Lluís, I know of no other story of XIX century jewellery in Europe which includes Josep Masriera i Vidal or Josep Masriera i Manovens, grandfather and father respectively of Lluís Masriera. This type of bibliography therefore only provides an absolutely biased look at the Masriera jewellers, one which is very much lacking in attention to any period other than Modernism. There is an exception, albeit aimed at the general public: this is the only book to date to deal with the history of Catalan jewellery and metal working. I refer to *Argenters i joiers* 

de Catalunya,<sup>19</sup> in which Núria de Dalmases deals with the guilds phase and Daniel Giralt-Miracle with the post-guilds phase; the latter is therefore the author of the lines devoted to the Masriera family, following the general style of bibliography published up until then.

Yet while the Masriera family's jewellery and silver work goes back for decades before Modernism, it also continues today. This is why, when the Oliveras Bagués family, together with Editorial Àmbit, proposed that I write this book, we considered that we should go beyond Lluís Masriera to investigate his predecessors as well as the development of the firm behind its -hitherto- one major protagonist. The Masriera family was destined to merge with another great and even older name in XIX century jewellery, the Carreras family, and another family of jewellers, the Bagués, also renowned in Barcelona and to some extent the successor of other families of jewellers and watchmakers of the eighteen-hundreds, was to eventually acquire this rich, valuable artistic and documentary heritage, almost unique in Europe, for it is very unusual to find anything like it in other European cities.

I consulted the important archives of Modernist projects, where I had worked on several occasions years ago during the organisation of some of the above-mentioned exhibitions; I consulted the collection of moulds and casts, and the files of documents and designs corresponding to before and after Modernism, never publicised before this study; one summer afternoon, Jordi Oliveras and I unearthed it from an attic in the former Masriera workshops which still work for the Bagués Group today. All of this has given me a clear insight into the running of their successive companies. By analysing these files, I have been able to recreate the story surrounding the name Masriera, both as regards technical and artistic aspects, and socio-cultural issues, by seeing who their clients, their suppliers and collaborators were, how work was organised in the workshops, what kind of commissions they received and how they went about them, and so on.

From the late eighteen-fifties up until the present day, practically all the accounts ledgers, books of commissions with corresponding sketches, the volumes of balance sheets and inventories, the books of collaborating workshops and the current accounts of the various members of the companies have been conserved, along with many more documents, including deeds, a few family wills and contracts, forming quite an appreciable body of documentation. Apart from its sheer volume, it is also important for the fact that it has been conserved in its entirety up until the present day, which is quite impressive if we bear in mind the vicissitudes which the Masriera family have undergone in over a hundred and fifty years. This vast quantity of material has been conserved, dealing with the Masriera and the

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Carreras families —even before they merged—, as well as the Bagués family, allowing me to introduce new aspects to the stereotypical classification of Lluís Masriera, who has often been portrayed as an artist, a jeweller almost by chance, like a mushroom that springs up over night. In fact, when he was born, his grandfather had passed his master craftsman's exam almost thirty-five years previously, and was running one of the foremost jeweller's shops in all of Spain. Then, after dealing with Lluís Masriera, although with a more summarised approach, as the firm ceased to occupy its leading role in the world of so-called artists' jewellery in which he had been a prime mover, I document the developments leading up to the acquisition of Masriera i Carreras by Bagués, with the attendant boon to the publicising and study of the firm.

Life has its little ironies. I should like to very briefly tell a story here: when I was in my fourth year of History of Art at the University of Barcelona and interested in jewellery —Modernist, of course, because at that age we were all wild about Modernism—, I had to choose a topic for my graduate thesis and I plumped for the Masriera family. I was told that there were two people who had been working on the subject for some time and also that it was very difficult to get access to the holdings, which were in the hands of the Carreras family at the time. So in the end I devoted my thesis to the graphic arts, a field which, like jewellery, was lumped together with all those arts for which the traditional history of art had little regard. Years later, still guided by my particular interest in these many arts —decorative, graphic, applied, whatever you like to call them—, I was lucky enough to take part in organising some of the exhibitions I mentioned earlier. The Masriera holdings were by now in the hands of the Bagués family, and finally accessible to me with no obstacles. As a result of my collaboration on a variety of projects in which their pieces were required, I looked at and started to study the holdings, to the point that today, it is now possible for me to write this book after intense research in the Bagués Masriera Archives, thanks to the great kindness of Joan, Jordi and Oriol Oliveras i Bagués.

The main subject of this book is the Masriera family, jewellers from 1838 until the present day. In view of the fact that it was necessary to combine a general tone with a great many facts and documentary sources, I have tried to make it easy to read by including a lot of footnotes, so that anyone who is interested in knowing more about a particular subject or finding out the source of a certain piece of information can satisfy their curiosity. A basic bibliography is included in the annexe by way of a complement, in addition to the specific bibliography devoted to the world of the visual arts, covering Josep and Frederic Masriera i Manovens, and Lluís Masriera i Rosés.

### ACKNOWLEDGEMENTS

efore going on to the text proper, I should like to thank a series of people; first of all the Oliveras Bagués brothers, who not only lent me their archives, but who have also rendered me many services in the course of my research. We have spent many pleasant hours working on them together. Secondly, all the staff of the Bagués Group who have helped to make this book possible, and also Mariona Bagués i Rovira and Josep Rovira i Güell, for their oversation; the Masriera Escolà family, and particularly José Manuel Masriera and Rosario

: 13

friendly conversation; the Masriera Escolà family, and particularly José Manuel Masriera and Rosario Masriera, for information and their kindness in allowing us to reproduce some of the family's works and certain photographs. My thanks also to Manuel Rovira, Glòria Porrini, Eloïsa Sendra and Sebastià Riera, at the Arxiu Històric de la Ciutat, and to Francesc Fontbona, at the Biblioteca de Catalunya, for their generous, on-going collaboration in allowing me to consult and reproduce their respective holdings; also to Teresa Macià and Josep de C. Laplana, at the Museu de Montserrat, and Victòria Durá, at the Reial Acadèmia Catalana de Belles Arts de Sant Jordi, for their collaboration; finally, to Núria Moré, Josafat Coromina, Mercè Rodríguez and Teresa Pujol, for letting us reproduce their pieces, which are a major contribution to the book; and the author of the photographs, Miquel Casanelles, whose work everyone can appreciate. And to close, to Arnau, who used to lend a hand on some summer mornings at the Bagués Masriera Archives, and Jordi, to whom, by way of correspondence, I would like to dedicate this book.

THE RECOVERY OF THE
MASRIERA HOLDINGS AND THE
NEW BAGUÉS LINE

The Bagués firm specialised in what is known internationally as high-class jewellery — working with stones; the best example of this were the Casa Amatller premises at 41, Passeig de Gràcia. It was much in demand and feted by the Barcelona bourgeoisie, leading to a further extension of business. In 1969, Narcís and Amadeu Bagués acquired fifty per cent of the shares in Masriera i Carreras. This was the first step leading to the acquisition by the Bagués family of this firm in its entirety in 1985, allowing the recovery of the Masriera holdings, which had practically fallen into oblivion. The Masriera and Carreras families had completely disappeared

and Carreras families had completely disappeared from the world of jewellery, but the Bagués now became their heirs, retrieving their collection of moulds, casts, designs and all manner of useful documentation which had been perfectly —and unusually— conserved, and for the time being maintained the name of Masriera i Carreras for the premises at 26, Passeig de Gràcia.<sup>7</sup>

Amadeu Bagués died in 1981.8 His brother Narcís had died in 1976. Amadeu had been a bachelor, while Narcís was married to Àngela Rovira i Güell (1906), with whom he had just

one daughter, Mariona Bagués Rovira (1930). A brother of Àngela Rovira, Josep Rovira i Güell (1915), worked for fifty-four years with the Bagués firm, starting very young on the administration side and later becoming responsible for client attention.

During this phase, one large-scale piece in the field of silver working should be mentioned: the Montserrat and Sant Jordi chest<sup>9</sup> created by the Bagués workshops in silver with appliqués in enamel, ivory and a variety of stones —agates, chalcedony,...—, with the collaboration of the

sculptor Josep M. Soldevila. In terms of iconography, it was a synthesis of the spiritual traditions of Catalonia, and from an artistic point of view it represented the new trends in gold- and silversmith-

ing of the early sixties.

The hand-over from the first to the third Bagués generation was very rapid. The sons of Mariona Bagués and Joan Oliveras i Farrús (1925), Joan (1957), Jordi (1961) and Oriol Oliveras i Bagués (1967) are now the directors of Bagués Joieria, and have done a great deal to publicise the Masriera holdings by recreating pieces using their large collection of moulds, casts and designs, loaning them for exhibitions all over the world and allowing scholars access to them to record their history with due precision.

Joan and Jordi Oliveras have also created two



Necklace, an example of highclass jewellery, in gold and emeralds, very representative of the Bagués creations of the sixties. BM Collection.



Articulated pin in platinum and diamonds. c. 1960. BM Collection



Bagués lines: the Bagués Classics, jewellery incorporating stones along the firm's traditional lines, though with greater restraint and austerity, and the Bagués Collection, up-to-date designs where colour plays a major role, in the form of both the metals used -red, yellow and white gold, silver and platinum with a variety of finishes (textured using sand or hammering,...)-, the stones (onyx, bloodstone, lapis lazuli,...) and, above all, enamel.

The Oliveras Bagués have gradually merged the two lines to produce jewellery in which design comes together with the latest in technology and a return to old techniques. One of its most singular characteristics is undoubtedly the use they have made in their pieces of enamel since the late eighties. To some extent influenced by their analysis of the Masriera pieces, then

moved by the desire to create artists' jewellery in the field closest to what is understood to be highclass jewellery, today the Bagués workshops are internationally renowned for their enamel creation. And not just as regards the creation of new pieces, but also with the conservation and restoration of the Art Nouveau jewels which are entrusted to them by the many institutions all over Europe to collect this type of heritage. This use of enamel in the contemporary jewellery world is one of the most important contributions of the Bagués firm.

When speaking of contemporary jewellery, one of the basic aspects is the priority of the design of the piece over and above its prestige or social value, beyond the traditional function of a piece of jewellery, and the present-day criteria of the Bagués is absolutely in keeping with this trend. It is true that the world of jewellery was visibly affected by the socio-cultural revolution of the sixties and seventies in the Western world, which reached all spheres. Like in many other artistic manifestations, after an initial phase of turn-around, rejection of tradition, the introduction of new materials and the abolition of social standardisation —which certainly produced some very interesting creations-, once the first effects of the revolution had died down the initial idea gradually adapted to new socio-artistic parameters; other channels then opened up, other paths

Necklace of chalcedony, diamonds, plique-à-jour enamel and gold. 1990. BM. Collection

174 MASRIFRA JEWITTERY 200 YLARS OF HISTORY

Bracelet, ring and earrings in gold, translucent and opaque enamel, rock crystal and diamonds from the collection *Vitralls* dedicated to Frank Lloyd Wright".

1997. BM Collection.







which, alongside the initial breakaway, have led to new types of creation. As a result, alongside the unique piece, created with materials which are rather foreign to the traditional world of jewellery, mass-produced designer jewellery, generally in silver, has emerged, as well as —and this is where the Oliveras Bagués play a major role— jewellery seen as design, using the materials according to design but without ruling out the use of precious metals and gems. The Oliveras Bagués are, then, a good exponent of the trajectory of contemporary jewellery —that is,

the incorporation of design to high-class jewellery. The teachings of the Masrieras, with which they have had close contact, have evidently influenced them a great deal in their desire to address the concept of artists' jewellery.

And that is not all. In 1986, they also created the biannual Bagués Prize for young jewellers, one of the foremost prizes in all Spain,10 which was organised four times. Today, the Bagués-Masriera firm, based in the historical establishment of El Regulador, with its recently restored shop at 41, Passeig de Gràcia, reaches not only Europe and the United States, but also Japan, and is highly considered on the international scene.

All in all, the present-day firm, Bagués-Masriera —dating back to 1766 when Francesc Carreras i Mata set up shop as a jeweller in Barcelona and continuing when Josep Masriera i Vidal sat his passantia examination on 27 January 1838, through the merger of the two names in 1915-, continues to thrive now, on the threshold of the year 2000, two hundred and thirty-two years later. We can quite safely say that it is the only firm in the world of jewellery and silver working in all of Spain—and one of the very few in all Europe— which can boast a history of almost two and a half centuries, in the form of family businesses and other, more complex formations.

#### Notes

- 1 This information is taken from the "Barcelona establishments" page devoted to El Regulador in La Actualidad (Barcelona), issue 256, 27 June 1911, no page number.
- 2 As of 1889, the Council awarded a prize to the best building and, after 1902, another prize to the best commercial building. See Oriol Bohigas, "Los premios de Arquitectura y Decoración. Los premios FAD y los Antiguos Premios del Ayuntamiento", Revista (Barcelona), June 1959.
- 3 Other prize winners were the Casarramona factory in Carrer Mèxic, by the architect Josep Puig i Cadafalch, and the Cafe Restaurant Royal on La Rambla, the work of the decorator Jaume Longueras.
- 4 The documents about these two new businesses are conserved in the BM Archives.
- 5 Where the protagonist of the novel Mirall trencat by Mercè Rodoreda goes with his wife to buy her the best jewel in the world, and is attended by the proprietor of the Begú jeweller's shop, Mr. Begú; this is the fictional name of Narcís Bagués, friend of the writer, who turns him into one of the characters in chapter one of
- 6 Amadeu Bagués was a good friend, for example, of the sculptor and great collector, Frederic Marès i Deulovol (1893-1991), with whom, along with other friends, he went on a holiday which was immortalised by F. Marès himself in the book Els Robinson dels llacs de colomers, Barcelona, 1950.
- 7 Some accounts ledgers and books of drawings and photographs of pieces of the Carreras firm have also been conserved, and also form part of the BM archives today.
- 8 His importance as a citizen led to Barcelona City Council naming a street after him in 1996; Passatge Amadeu Bagués leads from La Rambla to Carrer Cardinal Casañas, very close to El Regulador.
- 9 Today this chest, from the Riera collection, forms part of the heritage of the Generalitat (Catalan Government).
- 10 In 1975, they also set up a journal, Bagués Noticias, with the collaboration of leading names from the Barcelona world of art, but it folded a year later, shortly after the death of Narcís Bagués.

Michael G. Goldberg (MG-2135) Anika Lewis (AL-2005) PRYOR CASHMAN LLP 410 Park Avenue New York, New York 10022

Telephone: (212) 421-4100

Fax: (212) 326-0806

Email: mgoldberg@pryorcashman.com alewis@pryorcashman.com

and

Glenn S. Bacal
Frederick M. Cummings
David M. Andersen
JENNINGS, STROUSS & SALMON, P.L.C.
A Professional Limited Liability Company
The Collier Center, 11<sup>th</sup> Floor
201 East Washington Street
Phoenix, Arizona 85004
Telephone: (602) 262-5911
Fax: (602) 253-3255

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CV 00422

Attorneys for Plaintiff The Frank Lloyd Wright Foundation

# UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

THE FRANK LLOYD WRIGHT FOUNDATION, an Arizona not-for-profit corporation,

Plaintiff,

VS.

HAMPTON COURT JEWELERS LTD. d/b/a CELLINI FINE JEWELRY, a New York domestic business corporation,

Defendant.

Civil Action No.

ECF Case

#### **COMPLAINT**

JURY TRIAL DEMANDED

Plaintiff, The Frank Lloyd Wright Foundation ("Plaintiff" or "The Foundation"), by its attorneys Pryor Cashman LLP and Jennings, Strouss & Salmon, P.L.C., as and for its

Complaint against defendant Hampton Court Jewelers Ltd. d/b/a Cellini Fine Jewelry ("Defendant" or "Cellini"), alleges as follows:

#### NATURE OF THE ACTION

1. The Foundation is a non-profit corporation that depends heavily on income generated through its licensing program. The Foundation licenses trademarks and copyrights related to the famous Frank Lloyd Wright name in connection with a wide variety of high-quality goods based on, or adapted from, Mr. Wright's many famous architectural and decorative designs. This case is about Cellini's wrongful use of The Foundation's registered copyrights, registered trademarks, and the famous Frank Lloyd Wright name in connection with its fine jewelry collection "inspired by," or mimicking, some of Mr. Wright's famous works without license or approval from The Foundation.

#### **PARTIES**

- 2. The Foundation is a non-profit Arizona corporation.
- 3. The Foundation owns famous Frank Lloyd Wright trademarks and copyrights in architectural and decorative designs by Mr. Wright, and licenses those trademarks and copyrights to licensees, creating an important source of revenue for The Foundation's non-profit activities.
  - 4. The Foundation also owns all rights of publicity of Mr. Wright.
- 5. On information and belief, Defendant Hampton Court Jewelers Ltd., d/b/a Cellini Fine Jewelry ("Cellini") is a New York domestic business corporation, authorized to do business and doing business in the United States, with its principal corporate offices located at 301 Park Avenue, New York, New York.
- 6. On information and belief, Cellini's primary business is the operation of two retail stores engaged in the sale of fine jewelry and timepieces.

#### JURISDICTION AND VENUE

7. This Court has subject matter jurisdiction over this action pursuant to 28

- U.S.C. §§ 1331 and 1338(a) and (b) because The Foundation is alleging claims under federal copyright and trademark law, specifically the Copyright Act of 1976, 17 U.S.C. §§ 101 et. seq., and the Lanham (Trademark) Act, 15 U.S.C. §§ 1051 et. seq.
- 8. This Court has supplemental jurisdiction over state law claims alleged herein pursuant to 28 U.S.C. § 1367, as such claims form part of the same case and controversy as the federal claims.
- 9. Alternatively, this Court has jurisdiction over this action pursuant to 28 U.S.C. § 1332(a) because the parties are citizens of different states and the amount in controversy exceeds \$75,000.00.
- 10. Venue is proper in this District pursuant to 28 U.S.C. §§ 1391(b) and 1400(a) because Cellini is based in this District.

#### **FACTS**

- 11. The Foundation is a non-profit corporation established by Mr. Wright that owns numerous famous Frank Lloyd Wright trademarks as well as copyrights in architectural and decorative designs by Mr. Wright.
- 12. While Mr. Wright was still living, The Foundation set up a licensing program with various manufacturers whereby various goods based on or adapted from the works of Mr. Wright were produced pursuant to licenses from The Foundation.
- 13. Cellini is a retailer of fine jewelry and timepieces, including jewelry designed by famous designers and well-known jewelry manufacturers.
- 14. On information and belief, Cellini is an authorized dealer or licensee for other well-known manufacturers and designers (i.e., Ulysse Nardin, Cartier, and Piaget).
- 15. On information and belief, Cellini's experience as a retailer of fine jewelry and timepieces identified with the famous marks and copyrights of their manufacturers and/or designers has made Cellini well aware of the importance and significance of famous trademarks and copyrights.

#### Cellini Produced a Jewelry Collection by Wrongfully Copying the Designs of Frank Lloyd Wright in which The Foundation Owns Registered Copyrights

- 16. The Foundation is the owner of the rights in a book of drawings entitled "Frank Lloyd Wright Foundation: The Coonley Playhouse" Copyright Registration No. VA 135-504 ("Coonley Playhouse Designs"). The Foundation also owns copyrights in individual drawings contained within Coonley Playhouse Designs. A copy of the Certificate of Copyright Registration for the Coonley Playhouse Designs is attached as Exhibit 1. Copies of the cover, table of contents, and relevant designs from the Coonley Playhouse Designs are attached as Exhibit 2.
- 17. The Foundation is also the owner of the rights in a book of drawings entitled "Frank Lloyd Wright Glass Designs" Copyright Registration No. VA 272-687 ("Glass Designs"). This registration extends to the compilation of drawings and the original drawings themselves for which The Foundation also owns the copyrights. A copy of the Certificate of Copyright Registration for the Glass Designs is attached as Exhibit 3. Copies of the cover, table of contents, and relevant designs from the Glass Designs are attached as Exhibit 4.
- 18. On information and belief, Cellini knowingly and willfully copied designs from the Coonley Playhouse Designs and/or the Glass Designs ("Copyrighted Works") or copied from a derivative work based upon these designs to create and manufacture a new jewelry collection under the name "Wright Stuff."
- 19. The "Wright Stuff" jewelry collection was not designed by Mr. Wright, nor was it designed by anyone affiliated with or authorized by The Foundation.
  - 20. The collection was not, and is not, authorized by The Foundation.
- 21. In the Fall of 2006, Cellini began to market and to offer for sale the "Wright Stuff" jewelry collection.
  - 22. On information and belief, this jewelry collection was and is prominently

featured in both Cellini retail locations and on Cellini's website, www.cellinijewelers.com.

- 23. On information and belief, there is no indication at either of Cellini's stores or on its website that the jewelry collection's designs were authored by anyone other than Mr. Wright.
- 24. On information and belief, each piece in the "Wright Stuff" collection retails for more than \$1,000.

# Cellini Used The Foundation's Marks and the Famous Frank Lloyd Wright Name to Market and Sell Jewelry

- 25. FRANK LLOYD WRIGHT COLLECTION is a registered trademark of The Foundation (Registration Nos. 2,621,369 (class 35) and 2,621,370 (class 35)).
- 26. FRANK LLOYD WRIGHT is a registered trademark of The Foundation (Registration Nos. 1,022,648 (class 16), 1,545,400 (classes 20, 21), 1,871,719 (class 42) and 1,901,709 (class 16)).
- 27. The Foundation also owns numerous other trademarks relating to its founder, Mr. Wright, and his works.
  - 28. "Frank Lloyd Wright" also is Mr. Wright's full name.
- 29. Upon learning of the unauthorized use of Mr. Wright's name and The Foundation's marks in Cellini's advertising of the "Wright Stuff" collection, The Foundation further investigated Cellini's business.
- 30. Cellini promoted the "Wright Stuff" collection as being "inspired by the architectural genius of Frank Lloyd Wright."
- 31. The Foundation learned that, in both retail stores, Cellini salespersons regularly, and as a matter of course, referred to the jewelry collection as the "Frank Lloyd Wright Collection."
- 32. Cellini salespersons also affirmatively stated that the jewelry collection was "authorized," without identifying who made the authorization.

- 33. No one other than The Foundation has the right to authorize or license the use of Mr. Wright's name or any of The Foundation's Frank Lloyd Wright-related trademarks in connection with any goods or services.
- 34. When specifically confronted with the question of whether The Foundation authorized the collection, it is only then that Cellini salespersons admitted that The Foundation had not authorized these works.
- 35. The "Wright Stuff" collection was given the most prominence of any goods in Cellini's Fall 2006 catalog, being the only goods featured on the outside cover of the catalog. A copy of the front and back cover of Cellini's original Fall 2006 catalog is attached hereto as Exhibit 5.
- 36. The Fall 2006 catalog also was made available worldwide on the Internet, on Cellini's website www.cellinijewelers.com.
- 37. On information and belief, the prominent placement of the "Wright Stuff" goods on the cover of Cellini's Fall 2006 catalog and on the Internet was intended to, and did, attract consumers to Cellini under the false premise that the goods were authorized by The Foundation.
- 38. On information and belief, Cellini sold pieces from the "Wright Stuff" collection to consumers during the time that the "Wright Stuff" advertisements were circulated to the public.
- 39. On information and belief, Cellini saw an increase in store traffic at both of its retail locations as a result of its "Wright Stuff" advertisements.
- 40. On information and belief, Cellini realized an increase in sales of other fine jewelry and/or timepieces as a result of its "Wright Stuff' advertisements.
  - 41. Cellini refuses to refrain from all infringing activities.

# COUNT I (COPYRIGHT INFRINGEMENT PURSUANT TO 17 U.S.C. §§ 101 et seq.)

Case 1:08-cv-00422-NRB

- 42. The Foundation repeats and incorporates by this reference each and every allegation set forth in Paragraphs 1 through 41, above.
- 43. The Foundation is the sole owner of, among others, the following federally registered copyrights (the "Copyrights") which are valid and subsisting:

Copyright Frank Lloyd Wright Foundation: The Coonley Playhouse	Registration Number VA 135-504	Effective Date August 12, 1983
Frank Lloyd Wright Glass Designs	VA 272-687	July 27, 1987

- 44. On information and belief, Cellini has infringed and continues to infringe The Foundation's copyrights in the Copyrighted Works in violation of 17 U.S.C. § 501.
- 45. On information and belief, Cellini knowingly and willfully copied designs from The Foundation's Copyrighted Works or copied from a derivative work based upon these designs to create and manufacture the Wright Stuff jewelry collection without The Foundation's permission.
- 46. On information and belief, Cellini has marketed and sold the Wright Stuff collection without The Foundation's permission and continues to market and to sell the Wright Stuff collection in defiance of The Foundation's demand that such infringement of The Foundation's copyrights cease.
- 47. On information and belief, the designs used to develop and manufacture the Wright Stuff collection are the same as or substantially similar to the Copyrighted Works. A side-by-side comparison of the designs from the Copyrighted Works and images of jewelry pieces from the Wright Stuff jewelry collection is attached as Exhibit 6.
- 48. By its actions alleged above, Cellini has infringed and will continue to infringe Plaintiff's copyrights in and relating to the Copyrighted Works.
  - 49. Cellini's acts as alleged herein have caused, and unless enjoined will

continue to cause irreparable harm and injury to the Foundation for which the Foundation has no adequate remedy at law.

- 50. The Foundation is entitled to an injunction restraining Cellini from engaging in any further such acts in violation of the copyright laws.
- 51. The Foundation is further entitled to recover damages from Cellini in an amount to be determined at trial, including attorneys' fees, which The Foundation has sustained and will sustain, and any gains, profits and advantages obtained by Cellini as a result of Cellini's acts of infringement alleged above. At present, the amount of such damages, gains, profits, and advantages cannot be fully ascertained by The Foundation.
- 52. At the Foundation's election, at any time before final judgment is rendered, The Foundation may recover, instead of such actual damages and profits, statutory damages pursuant to 15 U.S.C. §504(c).

# (TRADEMARK COUNTERFEITING AND TRADEMARK INFRINGEMENT PURSUANT TO 15 U.S.C. § 1114 et seq)

- 53. The Foundation repeats and incorporates by this reference each and every allegation set forth in Paragraphs 1 through 52, above.
- 54. The Foundation is the sole owner of, among others, the following federally registered trademarks (the "Marks"):

Mark	Registration Number
Fruit Lloyo things.	1,545,400
FRANK LOYD WIGH	1,022,648

Mark	Registration Number
FRANK LOYD WICH COLLECTION	2,621,369
FRANK LLOYD WRIGHT COLLECTION	2,621,370
FRANK LLOYD WRIGHT	1,871,719
FRANK LLOYD WRIGHT	1,901,709

[See copies of the Certificates of Registration attached hereto as Exhibits 7-12, respectively].

- The Foundation has continually used the Marks in interstate commerce since 55. their first use.
  - All of the registrations listed above are valid and subsisting. 56.
- Registration Nos. 1,022,648, 1,545,400, 1,871,719, 1,901,709, 2,621,369, and 57. 2,621,370 are incontestable, which under 15 U.S.C. §§ 1065 and 1115 constitutes conclusive evidence of The Foundation's rights to use these Marks.
- 58. Registration Nos. 1,871,719, 2,621,369, and 2,621,370 specifically include in the description of goods and services the sale of jewelry items designed by Mr. Wright, adapted from designs by Mr. Wright, or inspired by designs by Mr. Wright.
- On information and belief, Cellini has used and/or continued to use the Marks 59. in commerce in connection with the sale, offering for sale, and advertising of jewelry goods allegedly "inspired by" designs by Mr. Wright without The Foundation's permission, and in defiance of The Foundation's demand that such unauthorized use cease.
- By their unauthorized use of The Foundation's Marks, Cellini is trading on 60. The Foundation's Marks and is misappropriating the goodwill and reputation which has attached to these trademarks.
  - Cellini's unauthorized use of the Marks constitutes the use of counterfeits of 61.

federally registered trademarks and will confuse and deceive customers into believing that Cellini and its inferior "Wright Stuff" jewelry collection are associated with and/or authorized by The Foundation.

- 62. The actions complained of herein are likely to cause confusion, or to cause mistake, or to deceive others into erroneously believing that the "Wright Stuff" jewelry collection is authorized by, licensed by, sponsored by, endorsed by or otherwise associated with The Foundation.
- 63. By reason of the foregoing, The Foundation is being damaged by Cellini's willful, unauthorized use of the Marks and will continue to be damaged unless Cellini is enjoined from using the Marks or any colorable imitations thereof.
- 64. The Foundation will be irreparably injured by the continued acts of Cellini, unless such acts are immediately enjoined.
- 65. Cellini's conduct entitles The Foundation to injunctive relief pursuant to 15 U.S.C. § 1116(a) preventing further confusing use of the Marks by Cellini and requiring Cellini to cause those who use the Marks on Cellini's behalf to cease such use. The Foundation has no adequate remedy at law.
- 66. Cellini's conduct also entitles The Foundation to damages pursuant to 15 U.S.C. § 1114.
- 67. The Foundation is entitled to recover Cellini's profits, three times the amount of any actual damages suffered, attorneys' fees and costs of the action pursuant to 15 U.S.C. § 1117(a).
- 68. Because the aforementioned registrations provide constructive notice of use of the Marks, Cellini's use of same cannot be innocent as a matter of law.
- 69. This case therefore is extraordinary, entitling The Foundation to additional relief under the Lanham Act, including but not limited to treble damages pursuant to 15 U.S.C. § 1117(a).

- 70. Because Cellini's willful actions involve the unauthorized use of a counterfeit mark, The Foundation is also entitled to treble profits and damages, and attorneys' fees, pursuant to 15 U.S.C. § 1117(b).
- 71. Further, at The Foundation's election, at any time before final judgment is rendered by this Court, The Foundation may elect to recover, instead of actual damages and profits under 15 U.S.C. § 1117(a), an award of statutory damages pursuant to 15 U.S.C. § 1117(c)(2).

#### **COUNT III**

## (TRADEMARK DILUTION PURSUANT TO 15 U.S.C. § 1125(c))

- 72. The Foundation repeats and incorporates by this reference each and every allegation set forth in Paragraphs 1 though 71, above.
- 73. The Foundation's Marks are famous marks within the meaning of 15 U.S.C. § 1125(c) and have been famous marks prior to Cellini's conduct complained of herein.
- 74. The Foundation's Marks are famous marks by virtue of their substantial inherent and acquired distinctiveness, their association with the famous Frank Lloyd Wright name and Mr. Wright's many famous works, The Foundation's extensive use, advertising and publicity of the Marks, all of which has resulted in strong and widespread recognition of the Marks by the general consuming public, and by virtue of the registration of the Marks on the Principal Trademark Register of the United States Patent and Trademark Office.
- 75. Cellini's use of the Marks on and in connection with the advertising and/or sale of the "Wright Stuff" jewelry collection dilutes the strength and distinctive quality of the Marks and lessens the capacity of the Marks to identify and distinguish the products with respect to which The Foundation licenses its Marks.
- 76. On information and belief, the Marks were actually diluted as a result of Cellini's wrongful conduct.
  - 77. On information and belief, Cellini willfully intended to trade on the

recognition of the famous mark.

- By reason of the foregoing, The Foundation is being damaged by Cellini's 78. willful use of the Marks in the manner set forth above and will continue to be damaged unless Cellini is immediately enjoined from using the Marks.
- The Foundation will be irreparably injured by the continued acts of Cellini, 79. unless such acts are enjoined. The Foundation has no adequate remedy at law.
- On information and belief, Cellini's use of the Marks did not begin until after 80. October 6, 2006.
- Pursuant to 15 U.S.C. §§ 1116 and 1125(c)(1), The Foundation is entitled to a 81. permanent injunction preventing Cellini from using any of the Marks in commerce.
- In addition to injunctive relief, because Cellini's actions were willful, The 82. Foundation is also entitled to all damages it has sustained in an amount to be determined at trial including, but not limited to Cellini's profits and gains, attorneys' fees and costs of this action pursuant to 15 U.S.C. § 1117(a), as well as destruction of the infringing goods under 15 U.S.C. § 1118.

(UNFAIR COMPETITION, FALSE DESIGNATION OF ORIGIN, FALSE ADVERTISING, AND FALSE ENDORSEMENT PURSUANT TO 15 U.S.C. § 1125(a))

- 83. The Foundation repeats and incorporates by this reference each and every allegation set forth in Paragraphs 1 through 82, above.
- Cellini's acts constitute the unauthorized reproduction of and misuse of the 84. Marks in commerce in violation of Lanham Act § 43(a), 15 U.S.C. § 1125(a).
- Cellini's acts further constitute the unauthorized misuse of Mr. Wright's 85. name in commerce in violation of the Lanham Act § 43(a), 15 U.S.C. § 1125(a).
- Cellini's acts as alleged herein have caused and are likely to cause confusion, 86. mistake or deception on the part of the public as to Cellini's affiliation, connection or

association with The Foundation and to cause confusion, mistake or deception on the part of the public as to the true origin, sponsorship or approval of the "Wright Stuff" jewelry collection.

- 87. On information and belief, Cellini has undertaken these acts willfully, and with the intent to cause confusion, mistake or deception on the part of the public and to harm to The Foundation.
- 88. Cellini's acts as alleged herein constitute unfair competition, false designation of origin, false advertising, and false endorsement in violation of 15 U.S.C. § 1125(a).
- 89. Cellini's acts as alleged herein have caused, and unless enjoined will continue to cause, irreparable harm and injury to The Foundation. The Foundation has no adequate remedy at law.
- 90. The Foundation is entitled to permanent injunctive relief pursuant to 15 U.S.C. § 1116(a) prohibiting Cellini from using any of The Foundation's Marks, or Mr. Wright's name or likeness, in commerce.
- 91. In addition to injunctive relief, The Foundation is entitled to treble damages and profits, costs and attorneys' fees pursuant to 15 U.S.C. § 1117(a).

#### **COUNT V**

## (COMMON LAW UNFAIR COMPETITION-THE COPYRIGHTED WORKS)

- 92. The Foundation repeats and incorporates by this reference each and every allegation set forth in Paragraphs 1 through 91, above.
- 93. The Copyrighted Works which Cellini has taken and utilized in its products to create the "Wright Stuff" jewelry collection are the product of Mr. Wright's skill, labor, expertise, talent and expenditures.
  - 94. Cellini's actions as alleged herein are calculated to, are likely to and, upon

information and belief, actually have, deceived and misled purchasers into believing that the "Wright Stuff" jewelry collection originates with or is authorized by The Foundation.

- 95. By such actions, Cellini, with full knowledge of the notoriety and popularity of The Foundation's Copyrighted Works, intended to pass off its own products as those legitimately authorized by The Foundation and have traded on the goodwill associated with the Copyrighted Works in order to arrogate to themselves the economic benefit of the goodwill associated with such works.
- 96. Cellini's acts as alleged above constitute unfair competition under the common law of the State of New York and will, unless enjoined by this Court, result in the destruction and/or diversion of The Foundation's goodwill and in the unjust enrichment of Cellini.
- 97. Upon information and belief, Cellini has committed the acts alleged herein willfully, intentionally, fraudulently, wantonly and maliciously, with the express intent to injure The Foundation in its business.
- 98. Upon information and belief, Cellini has obtained gains, profits and advantages as a result of its acts of unfair competition as herein above alleged.
- 99. The Foundation has suffered and continues to suffer irreparable harm and injury as a result of the aforesaid acts of Cellini, and is without an adequate remedy at law.
- 100. The Foundation has suffered damages as a result of Cellini's aforesaid acts in an amount to be determined at trial, plus punitive damages.

#### COUNT VI

## (COMMON LAW UNFAIR COMPETITION-THE MARKS)

- 101. The Foundation repeats and incorporates by this reference each and every allegation set forth in Paragraphs 1 through 100, above.
- 102. The Foundation owns and enjoys common law trademark rights in the Marks set forth herein, in New York and throughout the United States. The Foundation's rights in

the Marks are superior to any rights that Cellini may claim in and to the Marks for any purpose, and especially in connection with jewelry.

- 103. Cellini's unlawful acts in appropriating rights in The Foundation's common law Marks were intended to capitalize on The Foundation's goodwill for Cellini's own pecuniary gain. The Foundation has expended substantial time, resources and effort to obtain an excellent reputation for itself, the products it licenses its Marks in connection therewith and its Marks. As a result of The Foundation's efforts, Cellini is now unjustly enriched and is benefiting from property rights that rightfully belong to The Foundation.
- 104. Cellini's unauthorized use of The Foundation's Marks on and in connection with the sale, offering for sale, and advertising of the "Wright Stuff" jewelry collection has caused and is likely to cause confusion as to the source of such products, all to the detriment of The Foundation.
- 105. Cellini's acts are willful, deliberate, and intended to confuse the public and to injure The Foundation.
  - 106. Cellini's acts constitute unfair competition under New York common law.
- 107. The Foundation has been irreparably harmed and will continue to be irreparably harmed as a result of Cellini's unlawful acts unless Cellini is permanently enjoined from its unlawful conduct. The Foundation has no adequate remedy at law.
- 108. In view of the foregoing, The Foundation is entitled to preliminary and permanent injunctive relief prohibiting Cellini from using its Marks.
- 109. In addition to injunctive relief, The Foundation is entitled to recover all damages, including attorneys' fees, that The Foundation has sustained and will sustain, and all gains, profits and advantages obtained by Cellini as a result of its violations alleged above in an amount to be determined at trial and the costs of this action, as well as punitive damages as a result of Cellini's intentional, willful, wanton and malicious conduct.

#### COUNT VII

#### (VIOLATION OF NEW YORK'S ANTI-DILUTION STATUTE NEW YORK GENERAL BUSINESS LAW §360-1)

- 110. The Foundation repeats and incorporates by this reference each and every allegation set forth in Paragraphs 1 through 109, above.
- 111. The Foundation's Marks are distinctive marks in the State of New York by virtue of their substantial inherent and acquired distinctiveness, extensive use in the State of New York and the extensive advertising and widespread publicity of the Marks in the State of New York.
  - 112. As a result of the foregoing, the Marks have become strong and are famous.
- 113. The Foundation's Marks, which Cellini copied, have become distinctive symbols of goodwill that have been engendered in The Foundation's products and represent significant and valuable proprietary assets to The Foundation.
- 114. Cellini's unauthorized use of The Foundation's valuable trademarks will dilute, tarnish and blur those marks.
- 115. The actions of Cellini complained of herein have already injured and are likely to continue to injure the business reputation and dilute the distinctive quality of The Foundation's famous Marks.
- 116. The foregoing acts of Cellini constitute dilution in violation of Section 360-(l) of the New York General Business Law.
- 117. By reason of the foregoing, The Foundation has been and is being damaged by Cellini's unauthorized and illegal use of the Marks in the manner set forth above and will continue to be damaged unless Cellini is immediately enjoined under Section 360-(I) of the New York General Business Law from using the Marks.
- 118. The Foundation will be irreparably injured by the continued acts of Cellini, unless such acts are enjoined.
  - 119. The Foundation has no adequate remedy at law.

#### COUNT VIII

#### (UNLAWFUL DECEPTIVE ACTS AND PRACTICES NEW YORK GENERAL BUSINESS LAW §349)

- The Foundation repeats and incorporates by this reference each and every 120. allegation set forth in Paragraphs 1 through 119, above.
- Cellini, without The Foundations' authorization or consent, and having knowledge of The Foundation's well-known and prior rights in and to the Marks and the fact that Cellini's "Wright Stuff" jewelry collection is confusingly similar to the products that The Foundation licenses its Marks for use in connection with, and for which it is famous, has manufactured, advertised, distributed, offered for sale and/or sold the "Wright Stuff" jewelry collection to the consuming public in direct competition with The Foundation.
- Cellini's use of the Marks is likely to cause and is causing confusion, mistake and deception among the general purchasing public as to the origin of Cellini's "Wright Stuff' collection, and is likely to deceive the public into believing such products being sold by Cellini originate from, are associated with, or are otherwise authorized by The Foundation.
- Cellini's deceptive acts and practices involve public sales activities of a 123. recurring nature.
- The Foundation has no adequate remedy at law, and if Cellini's activities are 124. not enjoined, The Foundation will continue to suffer irreparable harm and injury to its goodwill and reputation.
- In addition to injunctive relief, The Foundation is entitled to all damages it has sustained in an amount to be determined at trial but not less than Cellini's profits and gains and the Foundation's attorneys' fees and costs of this action.

## (VIOLATION OF RIGHT OF PUBLICITY)

The Foundation repeats and incorporates by this reference each and every 126.

allegation set forth in Paragraphs 1 through 125, above.

- 127. The Foundation is the owner of all rights of publicity for Mr. Wright.
- 128. Mr. Wright exercised his rights of publicity for commercial purposes during his lifetime.
- 129. The name Frank Lloyd Wright has been and continues to be reasonably identifiable to the public.
- 130. By using Mr. Wright's name in connection with its "Wright Stuff" jewelry pieces without the consent of The Foundation, Cellini wrongfully appropriated Mr. Wright's name to its own commercial advantage.
- 131. Cellini capitalized on and commercialized Mr. Wright's name to advertise, sell, and/or draw the public's attention to the "Wright Stuff" collection.
  - 132. The Foundation did not consent to Cellini's use of Mr. Wright's name.
- 133. Cellini's wrongful use of Mr. Wright's name without permission or license damaged The Foundation in an amount to be determined at trial, including but not limited to a disgorgement of all profits Cellini earned as a result of its wrongful conduct.
- 134. Cellini's acts as alleged herein have caused, and if not enjoined will continue to cause, irreparable harm and injury to The Foundation.
- 135. The Foundation is entitled to permanent injunctive relief prohibiting Cellini from using Mr. Wright's name or likeness in commerce, plus damages in an amount to be determined by this Court.

WHEREFORE, The Foundation demands judgment against Cellini on all of the Counts as follows:

(a) for a permanent injunction prohibiting Cellini from (1) manufacturing, making or producing, or having manufactured, made or produced, unauthorized reproductions of The Foundation's Copyrighted Works, (2) creating or having created

unauthorized derivative works based upon The Foundation's Copyrighted Works, and (3) distributing, selling or displaying, or having distributed, sold or displayed, any unauthorized reproductions or derivative works of The Foundation's Copyrighted Works; and (4) using The Foundation's Marks, Mr. Wright's name or likeness, or any other confusingly similar mark or name, in connection with any unauthorized reproduction or derivative of The Foundation's Copyrighted Works, or in any other unauthorized manner, without The Foundation's consent;

- (b) for an injunction ordering Cellini to deliver up to The Foundation for destruction any unauthorized reproductions of The Foundation's Copyrighted Works and any unauthorized derivative works based upon The Foundation's Copyrighted Works, as well as any masks, molds, or other tooling used to manufacture, make or produce any unauthorized reproductions or derivative works of The Foundation's Copyrighted Works;
- (c) for an injunction ordering Cellini to remove, relinquish and destroy all advertisements or promotional materials, including the removal of any and all Internet websites, that, without The Foundation's consent, bear The Foundation's Marks or advertise any unauthorized reproductions or derivative works of The Foundation's Copyrighted Works;
- (d) for an injunction ordering Cellini to deliver up to The Foundation for destruction, all catalogs, labels, signs, pictures, letterhead, invoices, brochures, fliers, advertisements, packages, photographs, negatives, products or other materials in the possession or control of Cellini that bear, without The Foundation's consent, The Foundations Mark's or any unauthorized reproduction, photograph, replica, derivative work or copy of The Foundation's Copryighted Works;
- (e) for an injunction ordering Cellini to provide The Foundation with a complete and accurate accounting of all sales, purchases, revenues and profits relating to Cellini's acts of (1) manufacturing, making or producing, or having manufactured, made or produced,

unauthorized reproductions of The Foundation's Copryighted Works, (2) creating or having created unauthorized derivative works based upon The Foundation's Copryighted Works, and (3) distributing, selling or displaying, or having distributed or otherwise sold or displayed, any unauthorized reproductions or derivative works of The Foundation's Copryighted Works; (4) using The Foundation's Marks, Mr. Wright's name or likeness, or any other confusingly similar mark or name, in connection with any unauthorized reproduction or derivative of The Foundation's Copyrighted Works, or in any other unauthorized manner, without the Foundation's consent; and (5) manufacturing, making, producing, displaying, advertising, distributing, or selling any other goods along side, in connection with, or at the same time as any unauthorized reproductions or derivative works of The Foundation's Copyrighted Works;

- (f) for actual damages and Cellini's profits attributable to the copyright infringement in an amount to be proven at trial, but in any event in excess of \$75,000, or at The Foundation's option, statutory damages in the amount of up to \$150,000 per work infringed;
- (g) for actual damages and Cellini's profits attributable to the trademark infringement in an amount to be proven at trial, but in any event in excess of \$75,000, and that such damages be trebled pursuant to 15 U.S.C. § 1117(a) or 15 U.S.C. § 1117(b), as appropriate, or at the Foundation's election, statutory damages in the amount of up to \$1,000,000 per counterfeit mark pursuant to 15 U.S.C. § 1117(c)(2);
- (h) for monetary damages suffered as a result of Cellini's unauthorized use of Mr. Wright's name and the Foundation's Marks in connection with Cellini's goods in an amount to be determined at trial, but in any event in excess of \$75,000;
- (i) for costs of this action and reasonable attorney's fees pursuant to 17 U.S.C. § 505, 15 U.S.C. § 1117(a), and other applicable law;

- for interest on such monetary damages from the date of judgment until paid, (j) costs and attorneys' fees;
  - (k) for punitive damages; and
- for such other and further relief as the Court may deem just and reasonable **(1)** under the circumstances.

Dated: New York, New York January 16, 2008

PRYOR ÇAŞHMAN LLP

Michael G. Goldberg (MG-2/135)

Anika Lewis (AL-2005)

410 Park Avenue

New York, New York 10022

Telephone: (212) 421-4100

Fax: (212) 326-0806

Email: mgoldberg@pryorcashman.com

and

Glenn S. Bacal

Frederick M. Cummings

David M. Andersen

JENNINGS, STROUSS & SALMON, P.L.C.

A Professional Limited Liability Company The Collier Center, 11<sup>th</sup> Floor

201 East Washington Street

Phoenix, Arizona 85004

Telephone: (602) 262-5911

Fax: (602) 253-3255

Attorneys for Plaintiff The Frank Lloyd Wright Foundation

#### JURY DEMAND

Plaintiff, by its attorneys Pryor Cashman LLP and Jennings, Strouss & Salmon,
P.L.C., hereby demands trial by jury of all claims so triable pursuant to Fed. R. Civ. P. 38.

By:

Dated: New York, New York January 16, 2008

PRYOR, CASHMAN LLP

Michael G. Goldberg (MG-2135)

Anika Lewis (AL-2005)

410 Park Avenue

New York, New York 10022 Telephone: (212) 421-4100

Fax: (212) 326-0806

Email: mgoldberg@pryorcashman.com

and

Glenn S. Bacal
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JENNINGS, STROUSS & SALMON, P.L.C.
A Professional Limited Liability Company
The Collier Center, 11<sup>th</sup> Floor
201 East Washington Street
Phoenix, Arizona 85004
Telephone: (602) 262-5911

Fax: (602) 253-3255

Attorneys for Plaintiff The Frank Lloyd Wright Foundation

Exhibit 1

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PAGE 83

UNITED STATES COPYRIGHT OFFICE

# CERTIFICATE OF COPYRIGHT REGISTRATION



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This certificate, issued under the seal of the Copyright Office in accordance with the provisions of section 4:10(a) of site 17, United States Code, attests that copyright registration has been made for the work identified below. The information in this certificate has been made a part of the Copyright Office records.

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Exhibit 2

FRANK LLOYD WRIGHT DRAWINGS:

THE COONLEY PLAYHOUSE

Compiled by The Frank Lloyd Wright Memorial Foundation

Copyright (c) The Frank Lloyd Wright Foundation 1983

## FRANK LLOYD WRIGHT DRAWINGS

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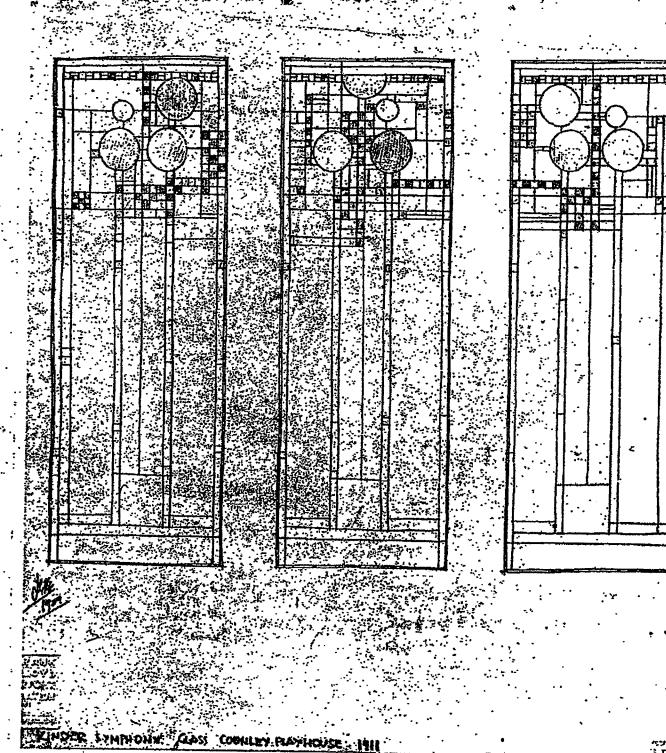
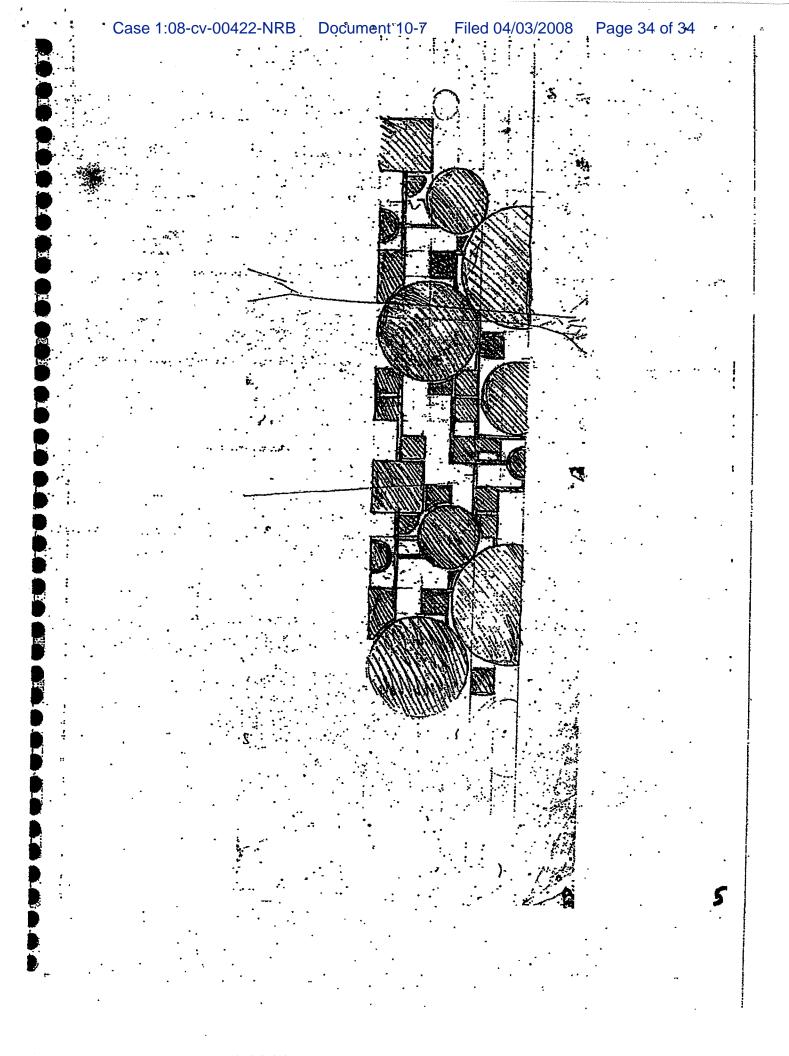
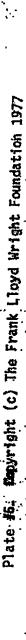


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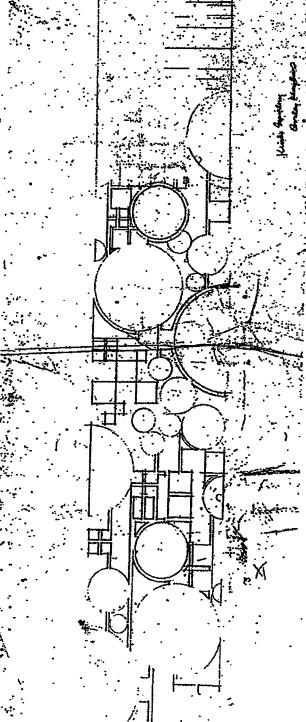


Exhibit 3

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PAGE 82

## CERTIFICATE OF COPYRIGHT REGISTRATION



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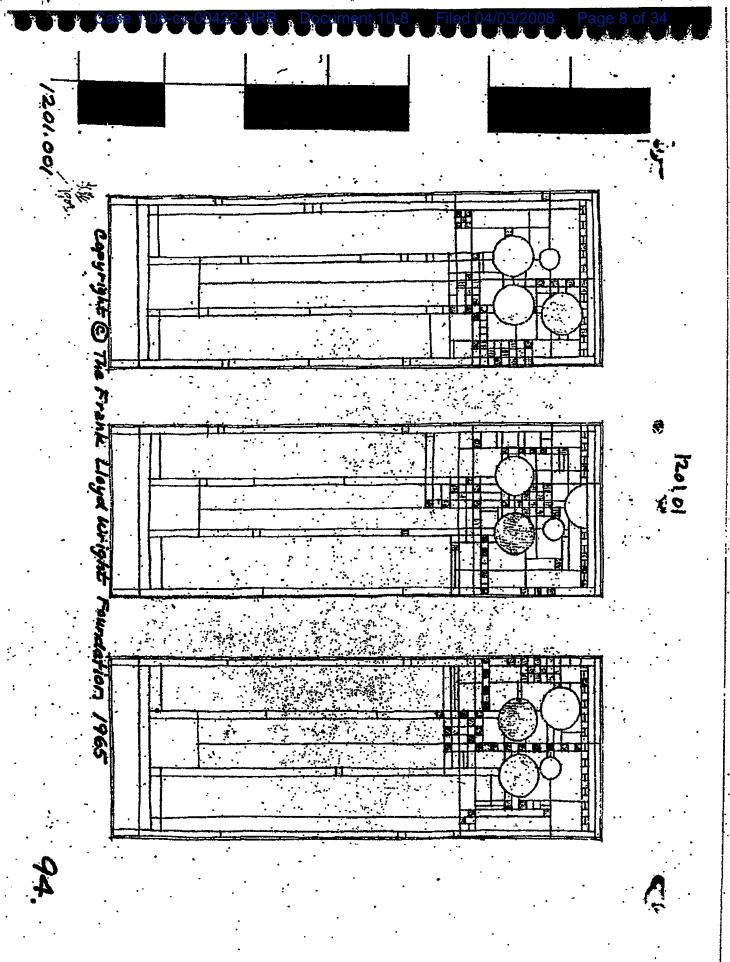
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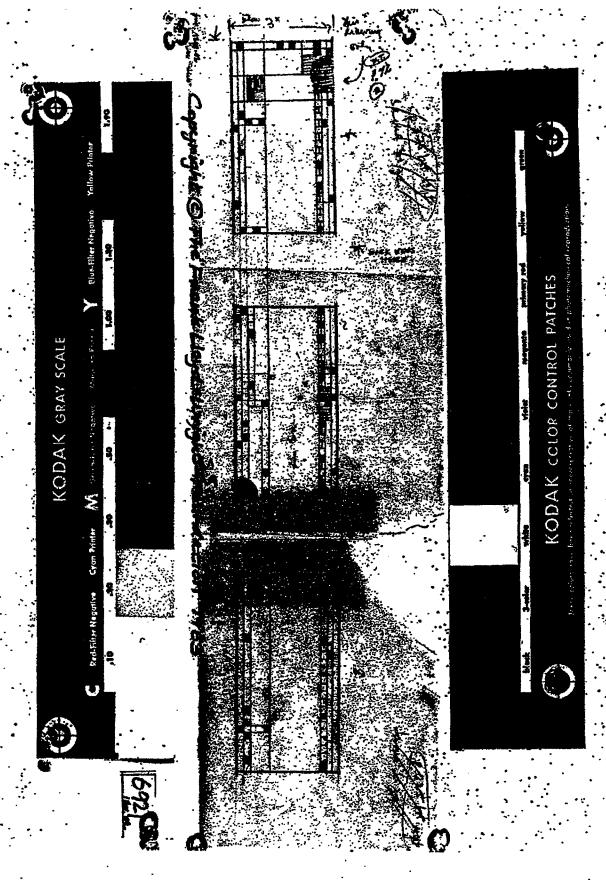
Exhibit 4

FRANK LLOYD WRIGHT GLASS DESI

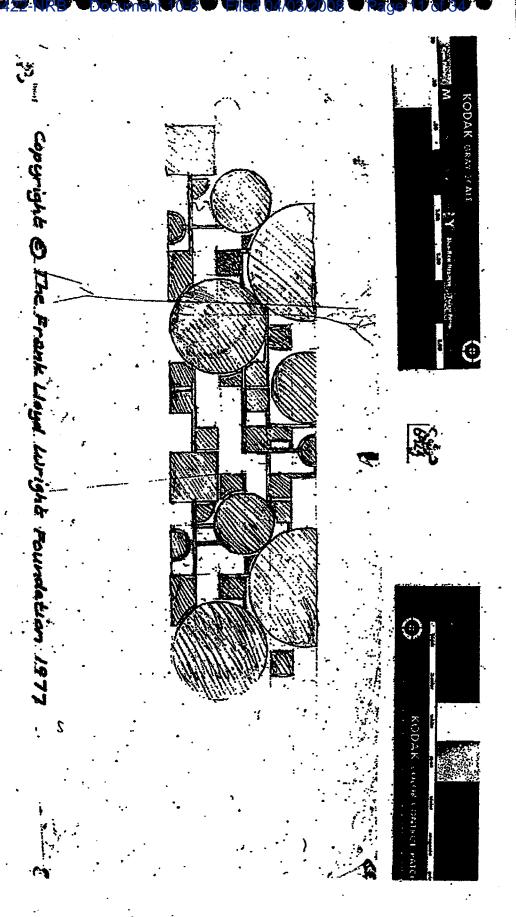
Compiled by The Frank Lloyd Wright Memorial Foundation Copyright © The Frank Lloyd Wright Foundation 1987

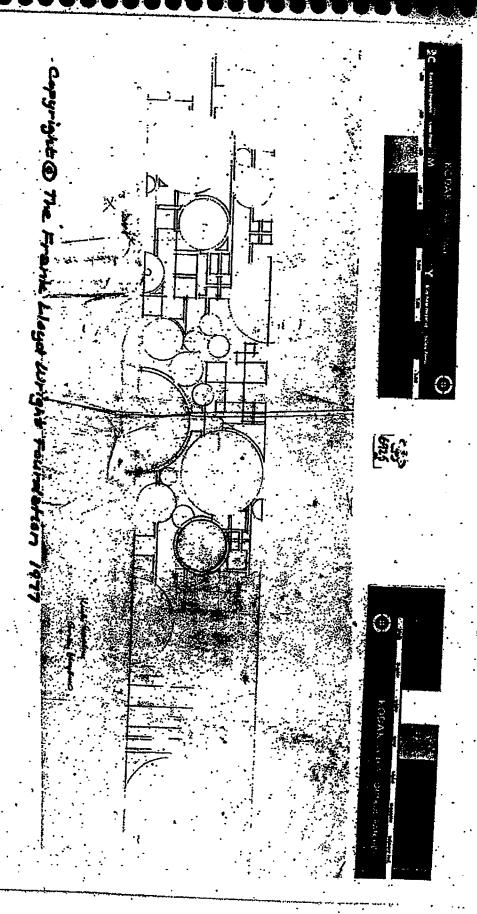
•	page 3	•	•
WORK	DRAWING # FILM #	DESCRIPTION PLATE	<u> </u>
Gale, Mrs. Thomas	0905.007 8905 Memcat86a,GL87	Glass design	80.
Gale, Mrs. Thomas	0905.008 8906 Memcat86a,GL87	Glass design	81.
Gale, Mrs. Thomas	0905.009 8907 Memcat86a,GL87	Glass design	82.
Robie, Frederick C.	0908.004 5698 DLA59,SCH85,GL87	Glass design MOMA289	83.
Robie, Frederick C.	0908.009 5703 GL87	Glass design	84.
Robie, Frederick C.	0908.010 5704 GL87	Glass designs, 3	85.
Steffens, Oscar	0909.009 7386 GL87	Glass designs	86.
Steffens, Oscar	0909.010 7387 GL87	Glass designs	87.
Screen (MOMA #288)	0912.001 272 MOMA62,GL87	Screen design	88.
Ziegler, Rev. L.R.	1007.012 9476 GL87	Design for glass	89.
Ziegler, Rev. L.R.	1007.013 9477 GL87	Framing for glass	90.
Coonley stable group	1103.009 6887 GL87	Glass design.	91.
Coonley stable group	1103.011 6889 GL87	Glass design	92.
Coonley stable group	1103.012 6890 GD87	Glass design	93.
Coonley Playhouse	1201.001 21105 MOMA62,Mono3-87,GL	Glass design (3) 87	94.
Coonley Playhouse	1201.002 6921 SCH85, Memicat83a, GL	Glass designs,3small	95.
Coonley Playhouse Wind.	1201.003 21104 DLA59, Memcat83a, AA	Glass designs, 3 55,GL87	96.
Coonley Playhouse	1201.005 6924 DA77,8CH85,Memcat8		97.
Coonley Playhouse	1201.006 6925 DA77, Memcat83a, GL8		98.
Lake Geneva Inn	1202.002 4459 Memcat81g,SCH85,GL6	Window design	99.





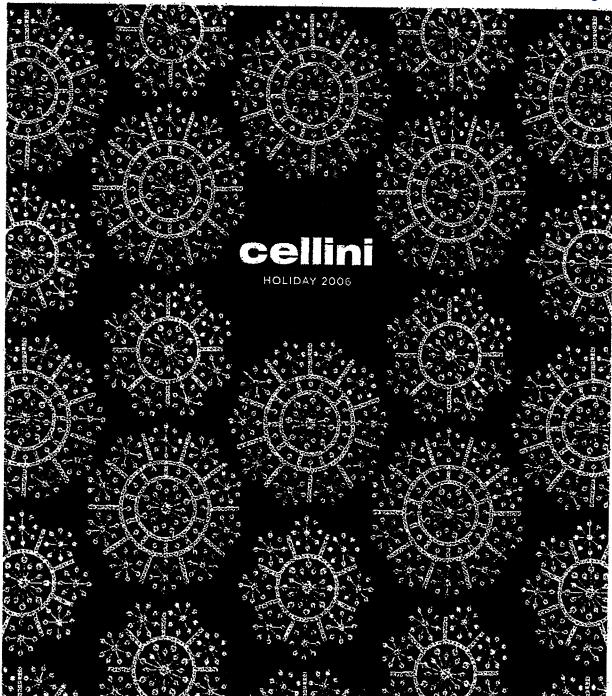
Case 1:08-cv-00422-NRB Document 10-8 Filed 04/03/2008 Page





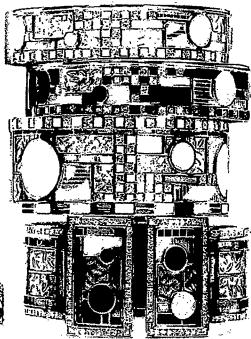
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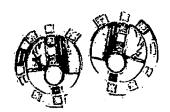
Exhibit 5



# cellini

www.CelliniJewelers.com

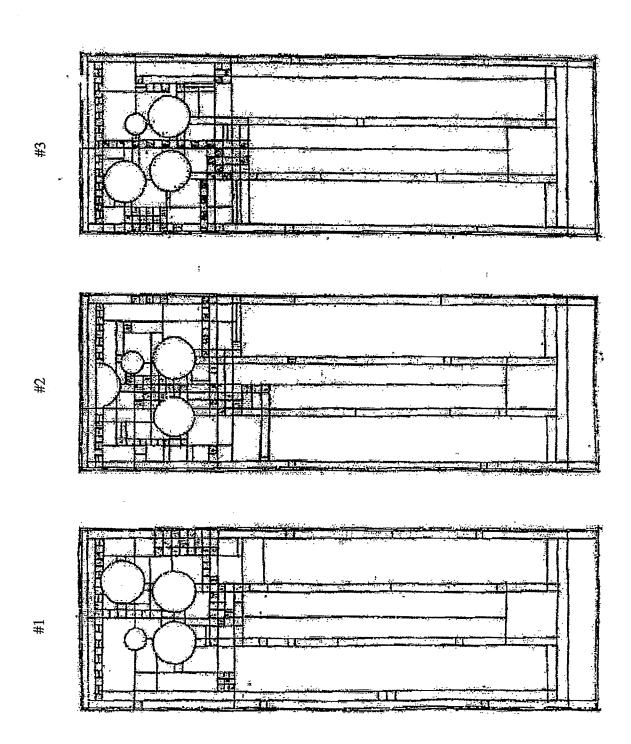




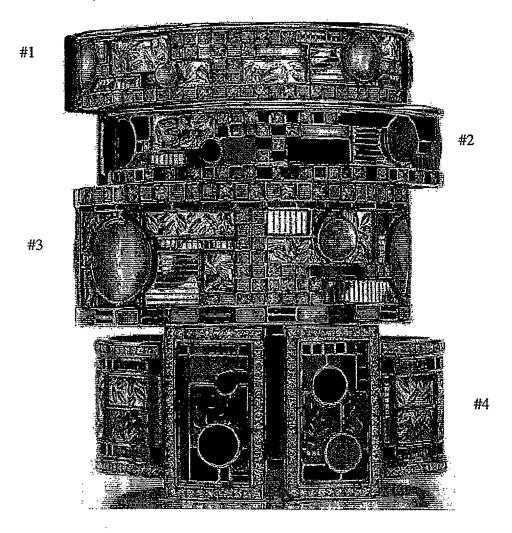


WRIGHT STUFF Art Deco jewelry collection inspired by the architectural genius of Frank Lloyd Wright Vibrant enamel is accented with diamonds in 18-karat yellow gold. Exclusively at Cellini. Bracelets from top: \$16,000, \$14,200, \$21,500, \$43,800. Ring, \$9,500. Earrings, \$7,100.

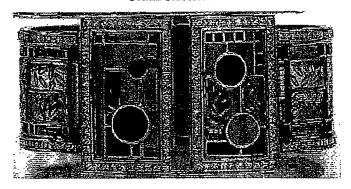
Exhibit 6



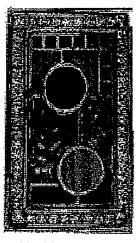
#### Cellini Bracelets



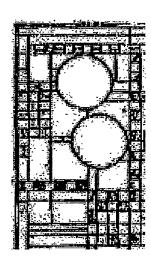
Cellini bracelet #4



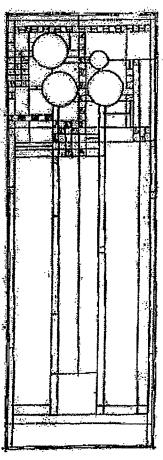
Frank Lloyd Wright Coonley Playhouse window #3

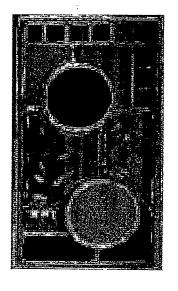


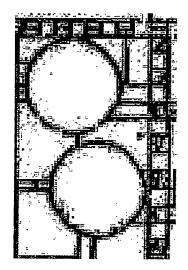
Bottom ride side of bracelet (enlarged)

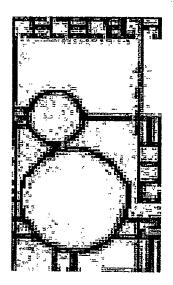


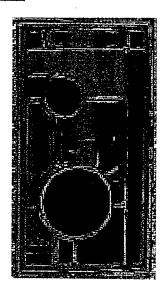
Left side of window (enlarged)



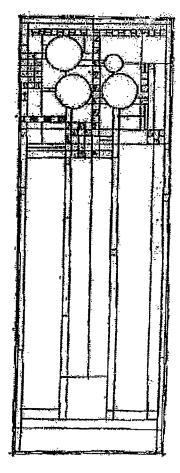






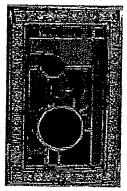


Frank Lloyd Wright Coonley Playhouse window #3

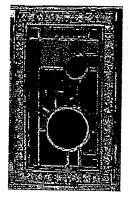


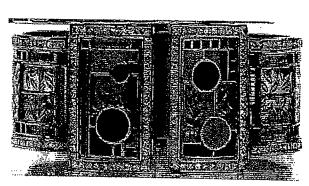
Right side of window (enlarged)

Left side of bracelet (enlarged and flipped)

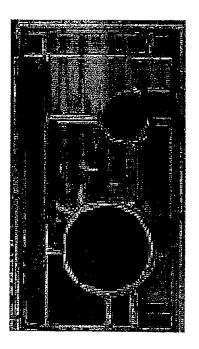


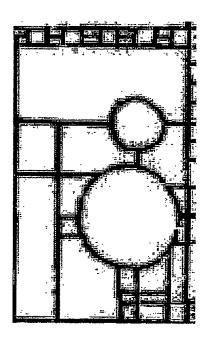
Left side of bracelet (enlarged)



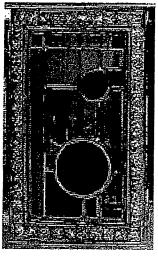


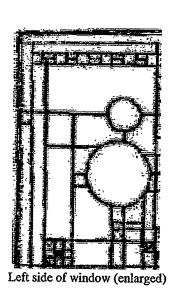
Cellini bracelet #4



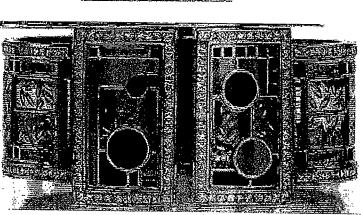


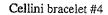
Bottom right side of bracelet (enlarged)

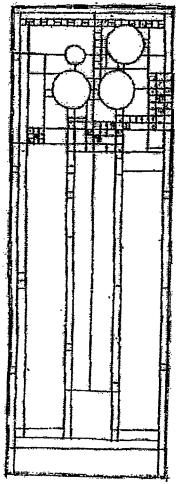




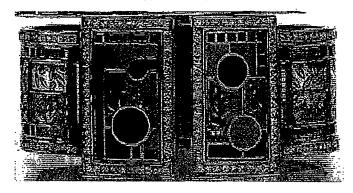
Frank Lloyd Wright Coonley Playhouse window #1

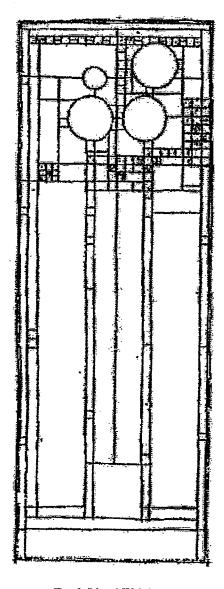






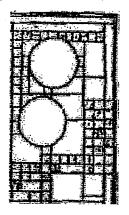
Cellini bracelet #4

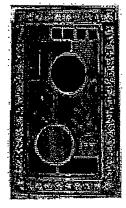




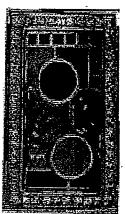
Frank Lloyd Wright Coonley Playhouse window #1

Right side of window (enlarged)

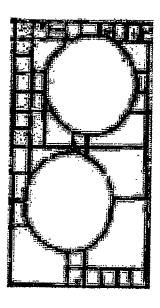


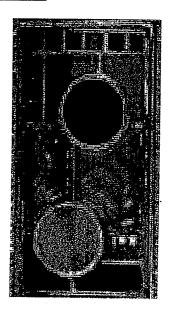


Right side of bracelet (flipped and enlarged)

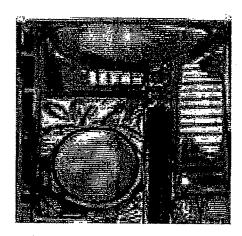


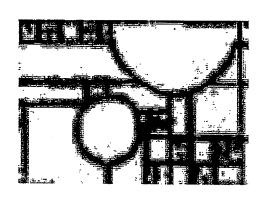
Right side of bracelet (enlarged)





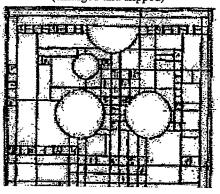
#### Comparison #5

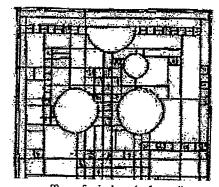




Top of window (enlarged and flipped)

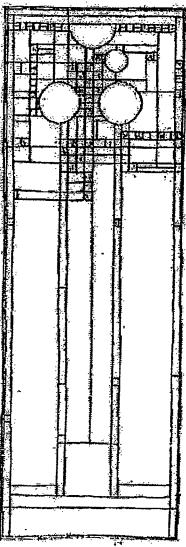
Bracelet (enlarged and flipped)

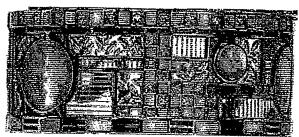




Top of window (enlarged)

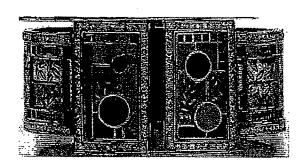
Frank Lloyd Wright Coonley Playhouse window #2



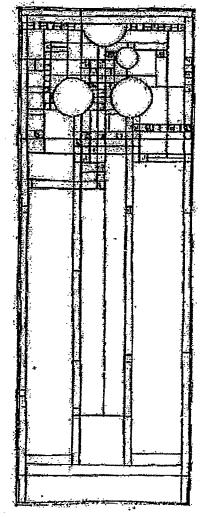


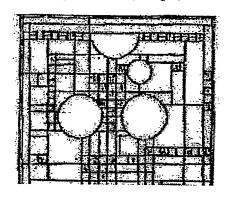
Cellini bracelet #3

Cellini bracelet #4

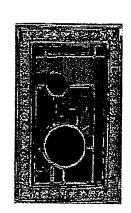


Frank Lloyd Wright Coonley Playhouse window #2

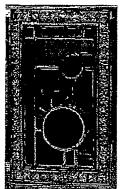




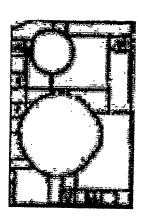
Top of window (enlarged)



Left side of bracelet (enlarged and flipped)



Left side of bracelet (enlarged)



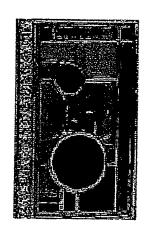


Exhibit 7

Int. Cls.: 20 and 21

Prior U.S. Cls.: 2, 32 and 33

United States Patent and Trademark Office Registered June 27, 1989

## TRADEMARK PRINCIPAL REGISTER

from layor things

FRANK LLOYD WRIGHT FOUNDATION, THE (ARIZONA CORPORATION) TALIESIN WEST SCOTTSDALE, AZ 85261

FOR: FURNITURE, NAMELY TABLES AND CHAIRS, IN CLASS 20 (U.S. CL. 32).

FIRST USE 11-0-1955; IN COMMERCE 10-0-1986.

FOR: DECORATIVE CRYSTAL, NAMELY CANDLESTICKS, IN CLASS 21 (U.S. CLS. 2 AND 33).

FIRST USE 4-0-1986; IN COMMERCE 4-0-1986.

OWNER OF U.S. REG. NOS. 1,022,252 AND 1,022,648.

SER. NO. 718,047, FILED 3-21-1988.

CANDICE ABATE, EXAMINING ATTORNEY

Exhibit 8

Int. Cl.: 16

Prior U.S. CL: 38

## United States Patent Office

Reg. No. 1,022,648 Registered Oct. 14, 1975

#### TRADEMARK Principal Register



The Frank Lloyd Wright Foundation (Arizona corpora-tion)
P.O. Box 100
Scottsdale, Ariz. 85252

For: BOOKS, PAMPHLETS AND CATALOGS DEALING WITH THE WORK OF FRANK ILOYD WRIGHT, in CLASS 16 (U.S. CL. 88).

First use on or about Nov. 12, 1953; in commerce on or about Nov. 12, 1953.

The name "Frank Lloyd Wright" is that of a deceased

Ser. No. 18,866, filed Apr. 15, 1974.

J. H. WEBB, Examiner

54

Exhibit 9

Int. CL: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,621,369

United States Patent and Trademark Office

Registered Sep. 17, 2002

SERVICE MARK PRINCIPAL REGISTER



FRANK LLOYD WRIGHT FOUNDATION, THE (ARIZONA NON-PROFIT CORPORATION)
P.O. BOX 4430
SCOTTSDALE, AZ 85261

FOR: COMPUTERIZED ON-LINE RETAIL SER-VICES IN THE FIELD OF FURNITURE, CLOTHING, HOME FURNISHINGS, OBJECTS OF INTERIOR DESIGN, JEWELRY, RUGS, ORNAMENTS, BOOKS, LUMINARIES, VASES, COASTERS, METAL AND WOOD ART GLASS PANELS, PRINTS, LAMPS, LIGHTING FIXTURES, PICTURE FRAMES, EYE-GLASS CASES, TIMEPIECES, PERSONAL ACCES-SORIES, DISHWARE, SCULPTURE, CANDLES, TOWELS, PINS, ICE BUCKETS, BARWARE, MO-BILES, URNS, KNIVES, HOME FURNISHINGS, PIL-LOWS, UMBRELLAS, ART PRINTS, TOYS, CARDS, LETTER OPENERS, AND COMPUTER ACCESSOR-IES, ALL INSPIRED BY A NOTED ARCHITECT. ADAPTED FROM DESIGNS OF A NOTED ARCHI-TECT, AND DESIGNED BY A NOTED ARCHITECT: RETAIL SHOPS FEATURING GOODS IN THE FIELD OF FURNITURE, CLOTHING, HOME FUR-NISHINGS, OBJECTS OF INTERIOR DESIGN, JEW-ELRY, RUGS, ORNAMENTS, BOOKS, LUMINARIES, VASES, COASTERS, METAL AND WOOD ART GLASS PANELS, PRINTS, LAMPS, LIGHTING FIXTURES, PICTURE FRAMES, EYE-GLASS CASES, TIMEPIECES, PERSONAL ACCES-SORIES, DISHWARE, SCULPTURE, CANDLES, TOWELS, PINS, ICE BUCKETS, BARWARE, MO-BILES, URNS, KNIVES, HOME FURNISHINGS, PIL-LOWS, UMBRELLAS, ART PRINTS, TOYS, CARDS.

LETTER OPENERS, AND COMPUTER ACCESSOR-IES, ALL INSPIRED BY A NOTED ARCHITECT, ADAPTED FROM DESIGNS OF A NOTED ARCHI-TECT, AND DESIGNED BY A NOTED ARCHITECT. AND MAIL, TELEPHONE AND FACSIMILE OR-DER CATALOG SERVICES FEATURING GOODS IN THE FIELD OF FURNITURE, CLOTHING, HOME FURNISHINGS, OBJECTS OF INTERIOR DESIGN, JEWELRY, RUGS, ORNAMENTS, BOOKS, LUMIN-ARIES, VASES, COASTERS, METAL AND WOOD ART GLASS PANELS, PRINTS, LAMPS, LIGHTING FIXTURES, PICTURE FRAMES, EYEGLASS CASES, TIMEPIECES, PERSONAL ACCESSORIES, DISH-WARE, SCULPTURE, CANDLES, TOWELS, PINS, ICE BUCKETS, BARWARE, MOBILES, URNS, KNI-VES, HOME FURNISHINGS, PILLOWS, UMBREL-LAS, ART PRINTS, TOYS, CARDS, LETTER OPENERS, AND COMPUTER ACCESSORIES, ALL INSPIRED BY A NOTED ARCHITECT, ADAPTED FROM DESIGNS OF A NOTED ARCHITECT, AND DESIGNED BY A NOTED ARCHITECT, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-0-1997; IN COMMERCE 9-0-1997.

OWNER OF U.S. REG. NOS. 1,022,648, 1,901,709 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COLLECTION", APART FROM THE MARK AS SHOWN.

SER. NO. 78-011,785, FILED 6-8-2000. JOHN GARTNER, EXAMINING ATTORNEY Exhibit 10

Int. CL: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,621,370 Registered Sep. 17, 2002

#### SERVICE MARK PRINCIPAL REGISTER

### FRANK LLOYD WRIGHT COLLECTION

FRANK LLOYD WRIGHT FOUNDATION, THE (ARIZONA NON-PROFIT CORPORATION)
P.O. BOX 4430
SCOTTSDALE, AZ 85261

FOR: COMPUTERIZED ON-LINE RETAIL SERVICES IN THE FIELD OF FURNITURE, CLOTHING, HOME FURNISHINGS, OBJECTS OF INTERIOR DESIGN, JEWELRY, RUGS, ORNAMENTS, BOOKS, LUMINARIES, VASES, COASTERS, METAL AND WOOD ART GLASS PANELS, PRINTS, LAMPS, LIGHTING FIXTURES, PICTURE FRAMES, EYE-GLASS CASES, TIMEPIECES, PERSONAL ACCESSORIES, DISHWARE, SCULPTURE, CANDLES, TOWELS, PINS, ICE BUCKETS, BARWARE, MOBILES, URNS, KNIVES, HOME FURNISHINGS, PILLOWS, UMBRELLAS, ART PRINTS, TOYS, CARDS, LETTER OPENERS, AND COMPUTER ACCESSORIES, ALL INSPIRED BY A NOTED ARCHITECT, ADAPTED FROM DESIGNS OF A NOTED ARCHITECT, RETAIL SHOPS FEATURING GOODS IN THE FIELD OF FURNITURE, CLOTHENG, HOME FURNISHINGS, OBJECTS OF INTERIOR DESIGN, JEWELRY, RUGS, ORNAMENTS, BOOKS, LUMINARIES, VASES, COASTERS, METAL AND WOOD ART GLASS PANELS, PRINTS, LAMPS, LIGHTING FIXTURES, PICTURE FRAMES, EYE-GLASS CASES, TIMEPIECES, PERSONAL ACCESSORIES, DISHWARE, SCULPTURE, CANDLES, TOWELS, PINS, ICE BUCKETS, BARWARE, MOBILES, URNS, KNIVES, HOME FURNISHINGS, PILLOWS, UMBRELLAS, ART PRINTS, TOYS, CARDS, LETTER OPENERS, AND COMPUTER ACCESSORIES, ALL INSPIRED BY A NOTED ARCHITECT,

ADAPTED FROM DESIGNS OF A NOTED ARCHITECT, AND DESIGNED BY A NOTED ARCHITECT. AND MAIL, TELEPHONE AND FACSIMILE ORDER CATALOG SERVICES FEATURING GOODS IN THE FIELD OF FURNITURE, CLOTHING, HOME FURNISHINGS, OBJECTS OF INTERIOR DESIGN, JEWELRY, RUGS, ORNAMENTS, BOOKS, LUMINARIES, VASES, COASTERS, METAL AND WOOD ART GLASS PANELS, PRINTS, LAMPS, LIGHTING FIXTURES, PICTURE FRAMES, EYEGLASS CASES, TIMEPIECES, PERSONAL ACCESSORIES, DISHWARE, SCULPTURE, CANDLES, TOWELS, FINS, ICE BUCKETS, BARWARE, MOBILES, URNS, KNIVES, HOME FURNISHINGS, PILLOWS, UMBRELLAS, ART PRINTS, TOYS, CARDS, LETTER OPENERS, AND COMPUTER ACCESSORIES, ALL INSPIRED BY A NOTED ARCHITECT, ADAPTED FROM DESIGNS OF A NOTED ARCHITECT, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-0-1997; IN COMMERCE 9-0-1997.

OWNER OF U.S. REG. NOS. 1,022,648, 1,901,709 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COLLECTION", APART FROM THE MARK AS SHOWN.

SER. NO. 78-011,790, FILED 6-8-2000.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cl.: 42

ຳ <sub>ເ</sub> ... <sup>ເອ</sup>ຸລ

Prior U.S. Cl.: 100

## United States Patent and Trademark Office Registered Jan. 3, 1995

#### SERVICE MARK PRINCIPAL REGISTER

#### FRANK LLOYD WRIGHT

FRANK LLOYD WRIGHT FOUNDATION, THE (ARIZONA NON-PROFIT CORPORATION)
P.O. BOX 4430
SCOTTSDALE, AZ 85261

FOR: ARCHITECTURAL DESIGN SERVICES; RETAIL STORE, DEALERSHIP AND MAIL ORDER CATALOG SERVICES FEATURING GOODS DESIGNED BY FRANK LLOYD WRIGHT; NAMELY, COFFEE SERVICES; TABLEWARE; GLASSWARE; CANDLESTICES; FURNITURE; VASES; TABLE-TOP ACCESSORIES; WALL COVERINGS; RUGS; FABRIC PANELS, ART GLASS WINDOWS; LAMPS;

JEWELRY; LIGHTING FIXTURES; WALL SCONCES, IN CLASS 42 (U.S. CL. 100).
FIRST USE 1-0-1953; IN COMMERCE 1-0-1953.
OWNER OF U.S. REG. NOS. 1,022,252, 1,631,974
AND OTHERS.
"FRANK LLOYD WRIGHT" IS A DECEASED PERSON WHO WAS THE FOUNDER OF APPLICANT.

SHR. NO. 74-474,335, FILED 12-29-1993.

CINDI GREENBAUM, EXAMINING ATTORNEY

Marvin S. Gittes (MG-6112)
Timur E. Slonim (TS-0915)
MINTZ, LEVIN, COHN, FERRIS,
GLOVSKY and POPEO, P.C.
666 Third Avenue

Name X and a Name X and

New York, New York 10017

Tel.: (212) 692-6800 Fax: (212) 983-3115

Attorneys For Hampton Court Jewelers Ltd. d/b/a Cellini Fine Jewelry

## UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

THE FRANK LLOYD WRIGHT FOUNDATION, an Arizona not-for-profit corporation,

Plaintiff,

Civil Action No.

ECF Case 08-cv-00422 (NRB)

VS.

**CELLINI'S ANSWER** 

HAMPTON COURT JEWELERS LTD. d/b/a CELLINI FINE JEWELRY, a New York domestic business corporation,

Cellini.

Defendant Hampton Court Jewelers Ltd. d/b/a Cellini Fine Jewelry ("Cellini"), by its attorneys Mintz Levin Cohn Ferris Glovsky and Popeo, P.C. hereby answers Plaintiff The Frank Lloyd Wright Foundation's ("Foundation") Complaint (the "Complaint") as follows:

#### **NATURE OF THE ACTION**

1. Cellini is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 1 of the Complaint, and therefore denies them. Cellini specifically denies the allegations contained in the last sentence of paragraph 1 of the Complaint.

#### **PARTIES**

- 2. Cellini is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 2 of the Complaint, and therefore denies them.
- 3. Cellini is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 3 of the Complaint, and therefore denies them.
- 4. Cellini is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 4 of the Complaint, and therefore denies them.
- 5. Cellini admits that it is a duly authorized New York corporation with its principal corporate offices at 301 Park Avenue, New York, New York. Except as expressly admitted, Cellini denies the remaining allegations contained in paragraph 5.
- 6. Cellini admits that it operates two retail stores engaged in the sale of fine jewelry and timepieces. Except as expressly admitted, Cellini denies the remaining allegations contained in paragraph 6.

#### **JURISDICTION AND VENUE**

- 7. Cellini admits that the Foundation purports to base jurisdiction on 28 U.S.C. §§ 1331 and 1338(a) and (b).
  - 8. Cellini admits that the Foundation purports to base jurisdiction on 28 U.S.C. § 1367.
- 9. Cellini admits that the Foundation purports to base jurisdiction on 28 U.S.C. § 1332(a).
  - 10. Cellini admits the allegations contained in paragraph 10 of the Complaint.

#### **FACTS**

11. Cellini is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 11 of the Complaint, and therefore denies them.

- 12. Cellini is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 12 of the Complaint, and therefore denies them.
  - 13. Cellini admits the allegations contained in paragraph 13 of the Complaint.
- 14. Cellini admits that it is an authorized dealer of timepieces by Cartier, Piaget, and Ulysse Nardin. Except as expressly admitted, Cellini denies the remaining allegations contained in paragraph 14.
- 15. Cellini admits that it is a retailer of fine jewelry and also a retailer of timepieces, including those that are identified by third-party trademarks. Except as expressly admitted, Cellini denies the remaining allegations contained in paragraph 15.
- 16. Cellini admits a Certificate of Copyright Registration No. VA 135-504 is attached to the Complaint as Exhibit 1. Cellini also admits that the Foundation attached certain excerpts as Exhibit 2 to the Complaint and refers to the full work from which the attached materials were excerpted for the full content and legal effect thereof. As to all other allegations contained in paragraph 16, Cellini is without knowledge or information sufficient to form a belief as to their truth and therefore denies them.
- 17. Cellini admits a Certificate of Copyright Registration No. VA 272-687 is attached to the Complaint as Exhibit 3. Cellini also admits that the Foundation attached certain excerpts as Exhibit 4 to the Complaint and refers to the full work from which the attached materials were excerpted for the full content and legal effect thereof. As to all other allegations contained in paragraph 17, Cellini is without knowledge or information sufficient to form a belief as to their truth and therefore denies them.
  - 18. Cellini denies the allegations contained in paragraph 18 of the Complaint
- 19. Cellini is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 19 of the Complaint, and therefore denies them.

- 31. Cellini denies the allegations contained in paragraph 31 of the Complaint.
- 32. Cellini is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 32 of the Complaint, and therefore denies them.
- 33. Cellini is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 33 of the Complaint, and therefore denies them.
- 34. Cellini is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 34 of the Complaint, and therefore denies them.
- 35. Cellini admits that front and back covers of a version of its Holiday 2006 catalog was attached to the Complaint as Exhibit 5 and refers to its full catalogs for their full content and legal effect thereof. Except as expressly admitted, Cellini denies the remaining allegations contained in paragraph 35 of the Complaint.
- 36. Cellini admits that different versions of its Fall 2006 catalogs were made available on Cellini's website www.cellinijewelers.com at certain points in time. Except as expressly admitted, Cellini denies the remaining allegations contained in paragraph 36 of the Complaint.
  - 37. Cellini denies the allegations contained in paragraph 37 of the Complaint.
  - 38. Cellini denies the allegations contained in paragraph 38 of the Complaint.
  - 39. Cellini denies the allegations contained in paragraph 39 of the Complaint.
  - 40. Cellini denies the allegations contained in paragraph 40 of the Complaint
  - 41. Cellini denies the allegations contained in paragraph 41 of the Complaint.

#### COUNT I

(COPYRIGHT INFRINGEMENT PURSUANT TO 17 U.S.C. §§ 101 et seq.)

42. Cellini repeats and incorporates by this reference each and every answer to each and every allegation set forth in Paragraphs 1 through 41, above.

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- 43. Cellini is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 43 of the Complaint, and therefore denies them.
- 44. Cellini submits that the allegations in paragraph 44 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 44 of the Complaint.
  - 45. Cellini denies the allegations contained in paragraph 45 of the Complaint.
  - 46. Cellini denies the allegations contained in paragraph 46 of the Complaint.
- 47. Cellini admits that the Foundation attached certain materials as Exhibit 6 to the Complaint. Except as expressly admitted, Cellini denies the remaining allegations contained in paragraph 47 of the Complaint.
- 48. Cellini submits that the allegations in paragraph 48 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 48 of the Complaint.
- 49. Cellini submits that the allegations in paragraph 49 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 49 of the Complaint.
- 50. Cellini submits that the allegations in paragraph 50 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 50 of the Complaint.
- 51. Cellini submits that the allegations in paragraph 51 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 51 of the Complaint.

52. Cellini submits that the allegations in paragraph 52 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 52 of the Complaint.

#### COUNT II

#### (TRADEMARK COUNTERFEITING AND TRADEMARK INFRINGEMENT PURSUANT TO 15 U.S.C. § 1114 et seq.)

- 53. Cellini repeats and incorporates by this reference each and every answer to each and every allegation set forth in Paragraphs 1 through 52, above.
- 54. Cellini admits that the Foundation attached certain trademark registrations certificates as Exhibits 7 - 12 to the Complaint. Except as expressly admitted, Cellini is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 54 of the Complaint, and therefore denies them.
- 55. Cellini is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 55 of the Complaint, and therefore denies them.
- 56. Cellini is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 56 of the Complaint, and therefore denies them.
- 57. Cellini is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 57 of the Complaint, and therefore denies them.
- 58. Cellini refers to the trademark registrations cited in paragraph 58 of the Complaint for their full content and legal effect thereof. Except as expressly admitted, Cellini denies the remaining allegations contained in paragraph 58 of the Complaint
  - 59. Cellini denies the allegations contained in paragraph 59 of the Complaint.
  - 60. Cellini denies the allegations contained in paragraph 60 of the Complaint.

- 61. Cellini submits that the allegations in paragraph 61 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 61 of the Complaint.
  - 62. Cellini denies the allegations contained in paragraph 62 of the Complaint.
- 63. Cellini submits that the allegations in paragraph 63 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 63 of the Complaint.
  - 64. Cellini denies the allegations contained in paragraph 64 of the Complaint.
- 65. Cellini submits that the allegations in paragraph 65 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 65 of the Complaint.
- 66. Cellini submits that the allegations in paragraph 66 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 66 of the Complaint.
- 67. Cellini submits that the allegations in paragraph 67 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 67 of the Complaint.
- 68. Cellini submits that the allegations in paragraph 68 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 68 of the Complaint.
- 69. Cellini submits that the allegations in paragraph 69 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 69 of the Complaint.

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- 70. Cellini submits that the allegations in paragraph 70 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 70 of the Complaint.
- 71. Cellini submits that the allegations in paragraph 71 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 71 of the Complaint.

#### COUNT III (TRADEMARK DILUTION PURSUANT TO 15 U.S.C. § 1125(c))

- 72. Cellini repeats and incorporates by this reference each and every answer to each and every allegation set forth in Paragraphs 1 though 71, above.
  - 73. Cellini denies the allegations contained in paragraph 73 of the Complaint.
- 74. Cellini submits that the allegations in paragraph 74 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 74 of the Complaint.
  - 75. Cellini denies the allegations contained in paragraph 75 of the Complaint.
  - 76. Cellini denies the allegations contained in paragraph 76 of the Complaint.
  - 77. Cellini denies the allegations contained in paragraph 77 of the Complaint.
- 78. Cellini submits that the allegations in paragraph 78 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 78 of the Complaint.
- 79. Cellini submits that the allegations in paragraph 79 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 79 of the Complaint.
  - 80. Cellini denies the allegations contained in paragraph 80 of the Complaint.

- 81. Cellini submits that the allegations in paragraph 81 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 81 of the Complaint.
- 82. Cellini submits that the allegations in paragraph 82 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 82 of the Complaint.

#### **COUNT IV**

(UNFAIR COMPETITION, FALSE DESIGNATION OF ORIGIN, FALSE ADVERTISING, AND FALSE ENDORSEMENT PURSUANT TO 15 U.S.C. § 1125(a))

- 83. Cellini repeats and incorporates by this reference each and every answer to each and every allegation set forth in Paragraphs 1 through 82, above.
- 84. Cellini submits that the allegations in paragraph 84 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 84 of the Complaint.
- 85. Cellini submits that the allegations in paragraph 85 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 85 of the Complaint.
  - 86. Cellini denies the allegations contained in paragraph 86 of the Complaint.
  - 87. Cellini denies the allegations contained in paragraph 87 of the Complaint.
- 88. Cellini submits that the allegations in paragraph 88 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 88 of the Complaint.
- 89. Cellini submits that the allegations in paragraph 89 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 89 of the Complaint.

- 90. Cellini submits that the allegations in paragraph 90 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 90 of the Complaint.
- 91. Cellini submits that the allegations in paragraph 91 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 91 of the Complaint.

## (COMMON LAW UNFAIR COMPETITION-THE COPYRIGHTED WORKS)

- 92. Cellini repeats and incorporates by this reference each and every answer to each and every allegation set forth in Paragraphs 1 through 91, above.
  - 93. Cellini denies the allegations contained in paragraph 93 of the Complaint.
  - 94. Cellini denies the allegations contained in paragraph 94 of the Complaint.
  - 95. Cellini denies the allegations contained in paragraph 95 of the Complaint.
- 96. Cellini submits that the allegations in paragraph 96 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 96 of the Complaint.
  - 97. Cellini denies the allegations contained in paragraph 97 of the Complaint.
  - 98. Cellini denies the allegations contained in paragraph 98 of the Complaint.
- 99. Cellini submits that the allegations in paragraph 99 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 99 of the Complaint.
- 100. Cellini submits that the allegations in paragraph 100 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 100 of the Complaint.

#### COUNT VI (COMMON LAW UNFAIR COMPETITION-THE MARKS)

- 101. Cellini repeats and incorporates by this reference each and every answer to each and every allegation set forth in Paragraphs I through 100, above.
  - 102. Cellini denies the allegations contained in paragraph 102 of the Complaint.
  - 103. Cellini denies the allegations contained in paragraph 103 of the Complaint.
  - 104. Cellini denies the allegations contained in paragraph 104 of the Complaint.
  - 105. Cellini denies the allegations contained in paragraph 105 of the Complaint.
- 106. Cellini submits that the allegations in paragraph 106 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 106 of the Complaint.
- 107. Cellini submits that the allegations in paragraph 107 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 107 of the Complaint.
- 108. Cellini submits that the allegations in paragraph 108 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 108 of the Complaint.
- 109. Cellini submits that the allegations in paragraph 109 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 109 of the Complaint.

# (VIOLATION OF NEW YORK'S ANTI-DILUTION STATUTE NEW YORK GENERAL BUSINESS LAW §360-1)

110. Cellini repeats and incorporates by this reference each and every answer to each and every allegation set forth in Paragraphs 1 through 109, above.

- 111. Cellini denies the allegations contained in paragraph 111 of the Complaint.
- 112. Cellini submits that the allegations in paragraph 112 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 112 of the Complaint.
  - 113. Cellini denies the allegations contained in paragraph 113 of the Complaint.
- 114. Cellini submits that the allegations in paragraph 114 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 114 of the Complaint.
- 115. Cellini submits that the allegations in paragraph 115 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 115 of the Complaint.
- 116. Cellini submits that the allegations in paragraph 116 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 116 of the Complaint.
- 117. Cellini submits that the allegations in paragraph 117 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 117 of the Complaint.
- 118. Cellini submits that the allegations in paragraph 118 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 118 of the Complaint.
- 119. Cellini submits that the allegations in paragraph 119 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 119 of the Complaint.

# COUNT VIII (UNLAWFUL DECEPTIVE ACTS AND PRACTICES NEW YORK GENERAL BUSINESS LAW §349)

- 120. Cellini repeats and incorporates by this reference each and every answer to each and every allegation set forth in Paragraphs 1 through 119, above.
  - 121. Cellini denies the allegations contained in paragraph 121 of the Complaint.
  - 122. Cellini denies the allegations contained in paragraph 122 of the Complaint.
  - 123. Cellini denies the allegations contained in paragraph 123 of the Complaint.
- 124. Cellini submits that the allegations in paragraph 124 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 124 of the Complaint.
- 125. Cellini submits that the allegations in paragraph 125 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 125 of the Complaint.

## COUNT IX (VIOLATION OF RIGHT OF PUBLICITY)

- 126. Cellini repeats and incorporates by this reference each and every answer to each and every allegation set forth in Paragraphs 1 through 125, above.
- 127. Cellini is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 127 of the Complaint, and therefore denies them.
- 128. Cellini is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 128 of the Complaint, and therefore denies them.
  - 129. Cellini denies the allegations contained in paragraph 129 of the Complaint.
  - 130. Cellini denies the allegations contained in paragraph 130 of the Complaint.
  - 131. Cellini denies the allegations contained in paragraph 131 of the Complaint.

- 132. Cellini denies the allegations contained in paragraph 132 of the Complaint.
- 133. Cellini submits that the allegations in paragraph 133 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 133 of the Complaint.
- 134. Cellini submits that the allegations in paragraph 134 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 134 of the Complaint.
- 135. Cellini submits that the allegations in paragraph 135 of the Complaint contain only legal conclusions to which no response is necessary. To the extent a response is required, Cellini denies the allegations contained in paragraph 135 of the Complaint.

#### AFFIRMATIVE DEFENSES

#### FIRST AFFIRMATIVE DEFENSE

As to all claims for relief, Cellini alleges that even if the Foundation's allegations were true, which Cellini denies, the Foundation's conduct was such that the Foundation is barred by the doctrine of laches from pursuing its claims.

#### SECOND AFFIRMATIVE DEFENSE

As to all claims for relief, Cellini alleges that its acts constitute fair use pursuant to 17 U.S.C. § 107 and 15 U.S.C. § 1115(b)(4).

#### THIRD AFFIRMATIVE DEFENSE

As to all claims for relief, Cellini alleges that if the Foundation suffered any damages or losses as alleged in the Complaint, said damages or losses were caused wholly or in part by the acts, omissions, or fraud of third party entities, including, but not limited to, Bagués-Masriera S.A., and by reason thereof, any damages assessed against this Cellini should be reduced by an amount proportionate with the amount by which the acts, omissions, or fraud of any third party caused or contributed to said damages.

#### FOURTH AFFIRMATIVE DEFENSE

As to Counts II, VIII, and IX, Cellini alleges that the Foundation fails to state a claim upon which relief can be granted.

#### FIFTH AFFIRMATIVE DEFENSE

As to Count I of the Complaint for Copyright Infringement, the Foundation's claim is barred because the Foundation's claimed copyrights are invalid or otherwise unenforceable.

#### SIXTH AFFIRMATIVE DEFENSE

As to Count I of the Complaint for Copyright Infringement, Cellini alleges that it was not aware and had no reason to believe that its acts may be deemed by others as copyright infringement.

#### RELIEF REQUESTED

WHEREFORE, Cellini respectfully requests the following relief:

- A judgment in favor of Cellini denying the Foundation all relief requested in its
   Complaint in this action and dismissing the Foundation's Complaint with prejudice;
  - 2. That Cellini be awarded its costs of suit, including reasonable attorney's fees; and
  - That the Court award Cellini such other and further relief as the Court deems
    just and proper.

Dated: New York, New York March 24, 2008

## MINTZ LEVIN COHN FERRIS GLOVSKY & POPEO, P.C.,

By: /s/ MARVIN S. GITTES
Marvin S. Gittes (MG-6112)
Timur E. Slonim (TS-0915)
666 Third Avenue
New York, New York
Tel.: (212) 692-6800

Fax: (212) 983-3115

E-mail: msgittes@mintz.com tslonim@mintz.com

Attorneys for Cellini Hampton Court Jewelers Ltd. d/b/a Cellini Fine Jewelry

#### OF COUNSEL:

Geri L. Haight, Esq. Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C. One Financial Center Boston, MA 02111

Tel.: (617) 542-6000 Fax: (617) 542-2241

#### **CERTIFICATE OF SERVICE**

The undersigned hereby certifies that on March 24, 2008, a copy of the NOTICE OF APPEARANCE, RULE 7.1 DISCLOSURE STATEMENT and CELLINI'S ANSWER was served upon the following counsel of record by electronic mail:

Anika Lewis Michael Glenn Goldberg Pryor Cashman LLP 410 Park Avenue New York, NY 10022 (212) 326-0129

Fax: (212) 798-6939

Email: alewis@pryorcashman.com

/s/ MARVIN S. GITTES